



Snohomish County Council

Legislation Details (With Text)

File #: 2021-0164 **Version:** 1

Type: Motion **Status:** Approved

File created: 4/14/2021 **In control:** General Legislative Session

On agenda: 5/5/2021 **Final action:** 5/5/2021

Title: Motion 21-162, authorizing Amendment 2 to the Agreement for Professional Services with Hub Collective for Visioning and Branding Services

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 21-162, 2. HUB Contract Amendment 2 - Exec signed, 3. Staff Report, 4. Motion Assignment Sheet

Date	Ver.	Action By	Action	Result
5/5/2021	1	General Legislative Session	Approved	Pass
4/26/2021	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 21-162 authorizing Amendment 2 to the Agreement for Professional Services with Hub Collective for Visioning and Branding Services

DEPARTMENT: DCNR

ORIGINATOR: Sharon Swan

EXECUTIVE RECOMMENDATION: Approve

PURPOSE: The purpose of this Amendment is to add branding services for the new Department of Conservation and Natural Resources and visioning tasks for the Arts Commission

BACKGROUND: In 2019, the Snohomish County Department of Parks, Recreation & Tourism (Parks) began preparing for an update of the Park and Recreation Visioning Plan and sought consultant support for the project and also to provide branding services for the department. An RFP for branding and visioning support services was issued Aug. 21, 2019 (RFP 36-19SB) and HUB Collective (HUB) was selected through a competitive process to support the project for Parks. When the new Department of Conservation & Natural Resources (DCNR) was announced, the contract with HUB was amended (Amendment 1) to provide mission and visioning services for the new Department. At the time of this Amendment, it was anticipated that updated branding would also be needed, but due to uncertainty about the extent of the effort required for the work, branding was not included in Amendment 1. Amendment 2 is proposed to provide this branding work and to also provide visioning services for the Arts Commission, which is part of DCNR. The Arts Commission tasks have been identified for addition due to the positive outcomes staff has recognized related to the visioning work and the identified value of this process for the Arts Commission. A contract amendment has been

negotiated for these services together for a not to exceed amount of \$29,200.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
199-501094404101	\$9,200.00		
309-51094905026599	\$20,000.00		
TOTAL	\$29,200.00		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Funding is available within current budgets.

CONTRACT INFORMATION:

ORIGINAL	CONTRACT#	RFP 36-19SB	AMOUNT	\$60,000.00
AMENDMENT	1	CONTRACT#	AMOUNT	\$19,000.00
	2			\$29,200.00

Contract Period

ORIGINAL	START	Jan. 22, 2020	END	Aug. 31, 2020
AMENDMENT	START		END	May 31, 2020

OTHER DEPARTMENTAL REVIEW/COMMENTS: Approved/Reviewed by Finance & Risk