



# Snohomish County Council

## Legislation Text

File #: 2024-0867, Version: 1

### Executive/Council Action Form (ECAF)

**ITEM TITLE:**

Motion 24-209, authorizing the Executive to sign the Agreement for a Communications Campaign with Quinn Thomas, LLC

**DEPARTMENT:** Health Department

**ORIGINATOR:** Rhonda Smids-Osborne

**EXECUTIVE RECOMMENDATION:** Lacey Harper 5/3/24

**PURPOSE:** Approve agreement with Quinn Thomas, LLC, who will develop communications materials for opioid and substance use overdose prevention. Product of County RFP No. 23-075JM Creative Services, NACCHO Communications Campaign.

**BACKGROUND:** Quinn Thomas, LLC, will develop communications materials for opioid and substance use overdose prevention. This campaign will be an equitable, non-stigmatizing, and non-judgmental communications campaign about opioid/substance use and overdose to audiences that include BIPOC community members, community members whose first language is not English, and culturally diverse populations.

**FISCAL IMPLICATIONS:**

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 625 4111	\$75,000		
<b>TOTAL</b>	\$75,000		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
<b>TOTAL</b>			

**DEPARTMENT FISCAL IMPACT NOTES:** Click or tap here to enter text.

**CONTRACT INFORMATION:**

ORIGINAL      x      CONTRACT#    6261                                      AMOUNT    NTE \$75,000

AMENDMENT \_\_\_\_\_ CONTRACT# \_\_\_\_\_ AMOUNT \_\_\_\_\_

**Contract Period**

ORIGINAL	START	Upon execution	END	12/31/2024
AMENDMENT	START	_____	END	_____

**OTHER DEPARTMENTAL REVIEW/COMMENTS:** Reviewed/approved by: Risk Management (Sheila Barker 5/2/24), Finance (Nathan Kennedy 5/3/24) and Prosecuting Attorney's Office approval by form (Rebecca Guadamud 5/2/24)