



Snohomish County Council

Legislation Text

File #: 2024-0867, Version: 1

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 24-209, authorizing the Executive to sign the Agreement for a Communications Campaign with Quinn Thomas, LLC

DEPARTMENT: Health Department

ORIGINATOR: Rhonda Smids-Osborne

EXECUTIVE RECOMMENDATION: Lacey Harper 5/3/24

PURPOSE: Approve agreement with Quinn Thomas, LLC, who will develop communications materials for opioid and substance use overdose prevention. Product of County RFP No. 23-075JM Creative Services, NACCHO Communications Campaign.

BACKGROUND: Quinn Thomas, LLC, will develop communications materials for opioid and substance use overdose prevention. This campaign will be an equitable, non-stigmatizing, and non-judgmental communications campaign about opioid/substance use and overdose to audiences that include BIPOC community members, community members whose first language is not English, and culturally diverse populations.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 625 4111	\$75,000		
TOTAL	\$75,000		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL x CONTRACT# 6261 AMOUNT NTE \$75,000

AMENDMENT _____ CONTRACT# _____ AMOUNT _____

Contract Period

ORIGINAL	START	Upon execution	END	12/31/2024
AMENDMENT	START	_____	END	_____

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by: Risk Management (Sheila Barker 5/2/24), Finance (Nathan Kennedy 5/3/24) and Prosecuting Attorney's Office approval by form (Rebecca Guadamud 5/2/24)