



# Snohomish County Council

## Legislation Text

File #: 2022-0486, Version: 1

### Executive/Council Action Form (ECAF)

**ITEM TITLE:**

Motion 22-193, Snohomish County Tourism Promotion Area 2022 Street League Skateboarding Championship Tour hosted by ETN Media, Inc.

**DEPARTMENT:** Executive

**ORIGINATOR:** Trudy Soriano

**EXECUTIVE RECOMMENDATION:** Approve - Lacey Harper

**PURPOSE:** Authorize the Tourism Promotion Area Funding Agreement between Snohomish County and the TPA endorsed project, ETN Media, Inc. - 2022 Street League Skateboarding Championship Tour, not to exceed \$100,000.

**BACKGROUND:** 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 19, 2022, the County Council approved the 2022 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Included in the Plan were the twenty-one (21) to-date projects. This new project, TPA 22-22, has been approved by the TPA Advisory Board as of January 2022, with a not-to-exceed total value of \$100,000.

**FISCAL IMPLICATIONS:**

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515014105204	\$100,000.00		
<b>TOTAL</b>	\$100,000.00		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS

<b>TOTAL</b>			

**DEPARTMENT FISCAL IMPACT NOTES:** Click or tap here to enter text.

**CONTRACT INFORMATION:**

ORIGINAL      x      CONTRACT#      \_\_\_\_\_      AMOUNT      \_\_\_\_\_  
AMENDMENT    \_\_\_\_\_      CONTRACT#      \_\_\_\_\_      AMOUNT      \_\_\_\_\_

**Contract Period**

ORIGINAL      START    Upon Execution      END      12-31-2022  
AMENDMENT    START    \_\_\_\_\_      END      \_\_\_\_\_

**OTHER DEPARTMENTAL REVIEW/COMMENTS:** Reviewed/approved by Risk and Finance