



Snohomish County Council

Legislation Text

File #: 2021-0953, Version: 1

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 22-008, to approve the Snohomish County Tourism Promotion Area Business Plan 2022

DEPARTMENT: Parks

ORIGINATOR: Approve- Lacey Harper 12/28/21

EXECUTIVE RECOMMENDATION: Click or tap here to enter text.

PURPOSE: To request Council authorization of the 2022 Tourism Promotion Area business plan and to-date project expenditures.

BACKGROUND: SCC 4.118 authorizes the County to administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. Pursuant to procedures mandated in SCC 4.118, attached is the Tourism Promotion Area business plan and project commitments to date for the 2022 program. Allocations totaling \$827,200 are the to-date Tourism Promotion Area Advisory Board recommendations, further recommendations may be made on an ongoing basis.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515094105204	\$827,200.00		
Reflective of grants to date			
TOTAL	\$827,200.00		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL	<input checked="" type="checkbox"/>	CONTRACT#	_____	AMOUNT	_____
AMENDMENT	<input type="checkbox"/>	CONTRACT#	_____	AMOUNT	_____

Contract Period

ORIGINAL	START	Upon Execution	END	12/31/2022
AMENDMENT	START	_____	END	_____

OTHER DEPARTMENTAL REVIEW/COMMENTS: Approved-Finance, Nathan Kennedy 12/20/21