Snohomish County Council

Legislation Text

Executive/Council Action Form (ECAF)

ITEM TITLE:
Motion 22-528, appointing Kiel Whitney to the Snohomish County Tourism Promotion Area (TPA) Advisory Board
DEPARTMENT: Executive

ORIGINATOR: Simreet Dhaliwal

EXECUTIVE RECOMMENDATION: Neepaporn Boungjaktha (12/5/22)

PURPOSE: Confirm Kiel Whitney to the TPA Advisory Board

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 19, 2022, the County Council approved the 2022 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Advisory board members are appointed to three three-year terms.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL	CONTRACT#	AMOUNT	
AMENDMENT	CONTRACT#	AMOUNT	

Contract Period

ORIGINAL	START	END	
AMENDMENT	START	END	

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by: Finance (Brian Haseleu 12/2/22).