



# Snohomish County Council

## Legislation Text

File #: 2024-1139, Version: 1

### Executive/Council Action Form (ECAF)

**ITEM TITLE:**

Motion 24-246, authorizing the Executive to sign the agreement with Blueshoes Media, LLC, dba, The Vida Agency to perform a community assessment of the Snohomish County Health Department

**DEPARTMENT:** Health

**ORIGINATOR:** Sarah de Jong

**EXECUTIVE RECOMMENDATION:** Approved by Lacey Harper 6/5/24

**PURPOSE:** This agreement is the product of County RFP-24-008BC, community assessment of health department, phase 2. The purpose of this agreement is to perform a community assessment of the health department operations as they relate to the health department’s response to COVID-19, and the health department’s work within the community, including with underrepresented communities.

**BACKGROUND:** The health department has been performing work to obtain an equity review, assessment, and subsequent reports of the Snohomish County health department. This agreement progresses that work through a second phase by a second assessment that will provide Snohomish County-specific data on perceptions regarding Snohomish County health department performance in the community, including how well-being is defined in communities, health consequences for residents, and the role of the health department, and perceptions regarding the health department’s coronavirus response, including indicators of community wellbeing before, during, and after the pandemic.

**FISCAL IMPLICATIONS:**

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 610 4111	\$35,141	\$65,859	
<b>TOTAL</b>	\$35,141	\$65,859	

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
<b>TOTAL</b>			

**DEPARTMENT FISCAL IMPACT NOTES:**

**CONTRACT INFORMATION:**

ORIGINAL	x	CONTRACT#	6286	AMOUNT	\$100,000
AMENDMENT		CONTRACT#		AMOUNT	

**Contract Period**

ORIGINAL	START	Upon execution	END	April 30, 2025
AMENDMENT	START		END	

**OTHER DEPARTMENTAL REVIEW/COMMENTS:** Reviewed/Approved by Risk-Diane Baer 5/31/24 and Finance-Nathan Kennedy 6/3/24, Agreement AATF by DPA B. Guadamud