



Snohomish County Council

Legislation Text

File #: 2022-0922, Version: 1

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 22-388, authorizing the County Executive to execute an intergovernmental services contract with Washington State University at \$74,310.00 for advertising and maintenance of the takeflightsnohomish.org website

DEPARTMENT: Executive Office

ORIGINATOR: Terry Ryan

EXECUTIVE RECOMMENDATION: Ken Klein (reviewed/approved 9/14/22)

PURPOSE: .

BACKGROUND: .

- Snohomish County would like to establish the website TakeFlightSnoco.org as an up-to-date educational source for the community, a way to improve program partnerships and enrollment and develop the next generation of workers.
- Washington State University shall create, update and maintain the website as well as provide a digital marketing plan.
- The total Washington State University contract totals \$74,310 and the contract terminates on December 31, 2023.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
002.516990.4101 - General Fund Non-Departmental	\$74,310		\$74,310
TOTAL	\$74,310		\$74,310

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS

