Snohomish County Council



Legislation Text

File	#:	2024-0111.	Version:	1
------	----	------------	----------	---

Executive/Council Action Form (ECAF)

ITEM TITLE:

Amended Motion 24-056, approving Snohomish County Tourism Promotion Area 2024 Snohomish County Sports Commission Operating Budget

DEPARTMENT: Executive

ORIGINATOR: Simreet Dhaliwal

EXECUTIVE RECOMMENDATION: Approved by A. Boungjaktha 1/26/24

PURPOSE: Authorize the Tourism Promotion Area Funding Agreement between Snohomish County and the Snohomish County Sports Commission - 2024 Operating Budget, not to exceed \$619,690.

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 17, 2024, the County Council approved the 2024 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Included in the Plan were the three (3) to-date projects as well as the expected amount for the Snohomish County Sports Commission's operating budget as the designated Sports Destination Marketing Organization. This project has a total value of \$619,690.

FISCAL IMPLICATIONS:

1100AL IIIII EIGATTOTTO.			
EXPEND : FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515014105204	\$619,690		
TOTAL	\$619,690		
	<u></u>		1
DEVENUE		OND VD	LOT O VOO

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS

File #: 2024-0111, V	ersion: 1				
TOTAL					
DEPARTMENT FIS	SCAL IMPACT NOTES	Click or tap here	to enter text.		
CONTRACT INFO ORIGINAL X	0011774074		AMOUNT		
AMENDMENT _	CONTRACT#		AMOUNT		
Contract Period ORIGINAL	START Upon Ex	ecution	END 12-31-	2024	
AMENDMENT	START		 END		

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by Risk - Shelia Barker 1/25/24 and Finance - Nathan Kennedy 1/26/24