



Snohomish County Council

Legislation Text

File #: 2024-0111, Version: 1

Executive/Council Action Form (ECAF)

ITEM TITLE:

Amended Motion 24-056, approving Snohomish County Tourism Promotion Area 2024 Snohomish County Sports Commission Operating Budget

DEPARTMENT: Executive

ORIGINATOR: Simreet Dhaliwal

EXECUTIVE RECOMMENDATION: Approved by A. Bounjaktha 1/26/24

PURPOSE: Authorize the Tourism Promotion Area Funding Agreement between Snohomish County and the Snohomish County Sports Commission - 2024 Operating Budget, not to exceed \$619,690.

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 17, 2024, the County Council approved the 2024 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Included in the Plan were the three (3) to-date projects as well as the expected amount for the Snohomish County Sports Commission’s operating budget as the designated Sports Destination Marketing Organization. This project has a total value of \$619,690.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515014105204	\$619,690		
TOTAL	\$619,690		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS

TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL x CONTRACT# _____ AMOUNT _____
AMENDMENT _____ CONTRACT# _____ AMOUNT _____

Contract Period

ORIGINAL START Upon Execution END 12-31-2024
AMENDMENT START _____ END _____

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by Risk - Shelia Barker 1/25/24 and Finance - Nathan Kennedy 1/26/24