



Legislation Details (With Text)

File #: 2023-0111 **Version**: 1

Type: Motion Status: Approved

File created: 1/31/2023 In control: Administrative Session

On agenda: 2/7/2023 Final action: 2/7/2023

Title: Motion 23-059, authorizing the Executive to execute the Snohomish County Tourism Promotion Area

2023 Snohomish County Sports Commission Operating Budget

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 23-059, 2. Staff Report, 3. Agreement - SIGNED, 4. Sports DMO Budget, 5. W-9, 6.

Certificate of Liability Insurance, 7. Motion 22-532, 8. Business Plan, 9. Motion Assignment Slip

DateVer.Action ByActionResult2/7/20231Administrative SessionApprovedPass

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 23-059, authorizing the Executive to execute the Snohomish County Tourism Promotion Area 2023 Snohomish County Sports Commission Operating Budget

DEPARTMENT: Executive

ORIGINATOR: Simreet Dhaliwal

EXECUTIVE RECOMMENDATION: Approved by Neepaporn Boungjaktha

PURPOSE: Authorize the Tourism Promotion Area Funding Agreement between Snohomish County and the Snohomish County Sports Commission - 2023 Operating Budget, not to exceed \$509,260.

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On December 14, 2022, the County Council approved the 2023 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Included in the Plan were the eleven (11) to-date projects as well as the expected amount for the Snohomish County Sports Commission's operating budget as the designated Sports Destination Marketing Organization. This project has a total value of \$509,260.

FISCAL IMPLICATIONS:

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EXPEND : FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515014105204	\$509,260.00		
TOTAL	\$509,260.00		
REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			
DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.			
CONTRACT INFORMATION: ORIGINAL x CONTRACT# AMENDMENT CONTRACT#		AMOUNT AMOUNT	
Contract Period ORIGINAL START 1-01-2023 AMENDMENT START	3	END 12-31-2 END	023

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by Risk - Shelia Barker 1/31/23 and Finance - Nathan Kennedy 2/1/23