



Snohomish County Council

Legislation Details (With Text)

File #:	2024-1139	Version:	1
Type:	Motion	Status:	Approved
File created:	5/28/2024	In control:	General Legislative Session
On agenda:	6/12/2024	Final action:	6/12/2024
Title:	Motion 24-246, authorizing the Executive to sign the agreement with Blueshoes Media, LLC, dba, The Vida Agency to perform a community assessment of the Snohomish County Health Department		
Sponsors:			
Indexes:			
Code sections:	3.04.140 (2) - Award, execution, by whom. Executive award less than \$25k		
Attachments:	1. Motion 24-246, 2. Staff Report, 3. Agreement - SIGNED, 4. Certificate of Insurance, 5. Motion Assignment Sheet		

Date	Ver.	Action By	Action	Result
6/12/2024	1	General Legislative Session	Approved	Pass
6/11/2024	1	Health and Community Services Committee	Moved to the GLS Consent Agenda	
6/11/2024	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 24-246, authorizing the Executive to sign the agreement with Blueshoes Media, LLC, dba, The Vida Agency to perform a community assessment of the Snohomish County Health Department

DEPARTMENT: Health

ORIGINATOR: Sarah de Jong

EXECUTIVE RECOMMENDATION: Approved by Lacey Harper 6/5/24

PURPOSE: This agreement is the product of County RFP-24-008BC, community assessment of health department, phase 2. The purpose of this agreement is to perform a community assessment of the health department operations as they relate to the health department's response to COVID-19, and the health department's work within the community, including with underrepresented communities.

BACKGROUND: The health department has been performing work to obtain an equity review, assessment, and subsequent reports of the Snohomish County health department. This agreement progresses that work through a second phase by a second assessment that will provide Snohomish County-specific data on perceptions regarding Snohomish County health department performance in the community, including how well-being is defined in communities, health consequences for residents, and the role of the health department, and perceptions regarding the health department's coronavirus response, including indicators of community wellbeing before, during, and after the pandemic.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 610 4111	\$35,141	\$65,859	
TOTAL	\$35,141	\$65,859	

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES:**CONTRACT INFORMATION:**

ORIGINAL	x	CONTRACT#	6286	AMOUNT	\$100,000
AMENDMENT		CONTRACT#		AMOUNT	

Contract Period

ORIGINAL	START	Upon execution	END	April 30, 2025
AMENDMENT	START		END	

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/Approved by Risk-Diane Baer 5/31/24 and Finance-Nathan Kennedy 6/3/24, Agreement AATF by DPA B. Guadamud