



# Snohomish County Council

## Legislation Details (With Text)

**File #:** 2022-1266      **Version:** 1

**Type:** Motion      **Status:** Approved

**File created:** 12/2/2022      **In control:** General Legislative Session

**On agenda:** 12/14/2022      **Final action:** 12/14/2022

**Title:** Motion 22-532, Snohomish County Tourism Promotion Area Business Plan 2023

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Motion 22-532, 2. Staff Report, 3. Business Plan, 4. Five Year Plan, 5. Motion Assignment Slip

Date	Ver.	Action By	Action	Result
12/14/2022	1	General Legislative Session	Approved	Pass
12/13/2022	1	Administrative Session	Assigned	
12/13/2022	1	Finance and Economic Development Committee	Moved to the GLS Consent Agenda	

### Executive/Council Action Form (ECAF)

**ITEM TITLE:**

Motion 22-532, Snohomish County Tourism Promotion Area Business Plan 2023

**DEPARTMENT:** Executive

**ORIGINATOR:** Simreet Dhaliwal

**EXECUTIVE RECOMMENDATION:** Neepaporn Bounjaktha (12/6/22)

**PURPOSE:** To request Council authorization of the 2023 Tourism Promotion Area Business Plan

**BACKGROUND:** SCC 4.118.080 authorizes the County to administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism marketing and promotion projects. Pursuant to procedures mandated in SCC 4.118, attached is the Tourism Promotion Area business plan and project commitments to date for the 2023 program. Allocations totaling

**FISCAL IMPLICATIONS:**

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515094105204	\$2,220,053.00		
<b>TOTAL</b>	\$2,220,053.00		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
100.315094101811	\$2,220,053.00		
<b>TOTAL</b>	\$2,220,053.00		

**DEPARTMENT FISCAL IMPACT NOTES:** Funding is included in the 2023 adopted budget. This does not represent an increase to the fund.

**CONTRACT INFORMATION:**

ORIGINAL      x      CONTRACT#      \_\_\_\_\_      AMOUNT      \_\_\_\_\_  
 AMENDMENT    \_\_\_\_\_      CONTRACT#      \_\_\_\_\_      AMOUNT      \_\_\_\_\_

**Contract Period**

ORIGINAL      START    Upon Execution      END      12-31-2023  
 AMENDMENT    START    \_\_\_\_\_      END      \_\_\_\_\_

**OTHER DEPARTMENTAL REVIEW/COMMENTS:** Reviewed/approved by Finance (Brian Haseleu 12/6/22)