



Snohomish County Council

Legislation Details (With Text)

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Title: Motion 22-531, appointing Danielle Cavoto to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 22-531, 2. Staff Report, 3. Executive Recommendation, 4. Application, 5. Board Matrix, 6. Motion Assignment Slip, 7. Appointment Letter

Date	Ver.	Action By	Action	Result
12/14/2022	1	General Legislative Session	Approved	Pass
12/13/2022	1	Administrative Session	Assigned	
12/13/2022	1	Finance and Economic Development Committee	Moved to the GLS Consent Agenda	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 22-531, appointing Danielle Cavoto to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

DEPARTMENT: Executive

ORIGINATOR: Simreet Dhaliwal

EXECUTIVE RECOMMENDATION: Neepaporn Bounjaktha (12/6/22)

PURPOSE: Confirm Danielle Cavoto the TPA Advisory Board

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 19, 2022, the County Council approved the 2022 TPA Business Plan. The Plan provides for applications to be received, evaluated, and considered for recommendation to Council throughout the year. Advisory board members are appointed to three three-year terms.

FISCAL IMPLICATIONS:
