



Legislation Details (With Text)

File #: 2022-0486 **Version**: 1

Type: Motion Status: Approved

File created: 4/29/2022 In control: General Legislative Session

On agenda: 5/11/2022 Final action: 5/11/2022

Title: Motion 22-193, Snohomish County Tourism Promotion Area 2022 Street League Skateboarding

Championship Tour hosted by ETN Media, Inc.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 22-193, 2. Staff Report, 3. ETN Media Inc. Agreement - SIGNED, 4. Certificate of Insurance,

5. ETN Media, Inc. W9, 6. Grant Application, 7. Motion 22-008, 8. 2022 TPA Project Tracking Sheet, 9.

FINAL 2022 TPA Business Plan, 10. Motion Assignment Slip

Date	Ver.	Action By	Action	Result
5/11/2022	1	General Legislative Session	Approved	Pass
5/10/2022	1	Finance and Economic Development Committee	Moved to the GLS Consent Agenda	
5/9/2022	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 22-193, Snohomish County Tourism Promotion Area 2022 Street League Skateboarding Championship Tour hosted by ETN Media, Inc.

DEPARTMENT: Executive

ORIGINATOR: Trudy Soriano

EXECUTIVE RECOMMENDATION: Approve - Lacey Harper

PURPOSE: Authorize the Tourism Promotion Area Funding Agreement between Snohomish County and the TPA endorsed project, ETN Media, Inc. - 2022 Street League Skateboarding Championship Tour, not to exceed \$100,000.

BACKGROUND: 4.118.010 establishes the Tourism Promotion Area pursuant to RCW 35.101.080. The Tourism Promotion Area (TPA) includes the areas within the city limits of the City of Arlington, the Snohomish County portion of the City of Bothell, the City of Everett, the City of Edmonds, the City of Lynnwood, the City of Marysville, the City of Monroe, the City of Mountlake Terrace, and the City of Mukilteo as well as the unincorporated area of Snohomish County. SCC 4.118.070 authorizes the County to create the Tourism Promotion Area fund and administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. On January 19, 2022, the County Council approved the 2022 TPA Business Plan. The Plan provides for applications to be

received, evaluated, and considered for received the twenty-one (21) to-date projects.			
Advisory Board as of January 2022, with a			
FISCAL IMPLICATIONS:			
EXPEND : FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515014105204	\$100,000.00		
TOTAL	\$100,000.00		
REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			
DEPARTMENT FISCAL IMPACT NOTES:	Click or tap here	to enter text.	
CONTRACT INFORMATION: ORIGINAL x CONTRACT#		AMOUNT	
AMENDMENT CONTRACT#	AMOUNT		
Contract Period ORIGINAL START Upon Exe	cution	END 12-31-2	2022
AMENDMENT START		END	

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OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by Risk and Finance