Snohomish County Council

Legislation Details (With Text)

File #:	2024-0444 **Version:** 1		
Type:	Motion	**Status:**	Approved
File created:	3/27/2024	**In control:**	General Legislative Session
On agenda:	4/17/2024	**Final action:**	4/17/2024
Title:	Motion 24-152, authorizing the Executive to sign the Agreement for a Communications Campaign with Colehour + Cohen Inc., DBA C+C Inc.		
Sponsors:			
Indexes:			
Code sections:	3.04.140 (2) - Award, execution, by whom. Executive award less than $25k		
Attachments:	1. Motion 24-152, 2. Staff Report, 3. Agreement - SIGNED, 4. Certificate of Liability Insurance, 5. Motion Assignment Slip		

Date	Ver.	Action By	Action	Result
4/17/2024	1	General Legislative Session	Approved	Pass
4/9/2024	1	Health and Community Services Committee	Moved to the GLS Consent Agenda	
4/2/2024	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:
Motion 24-152, authorizing the Executive to sign the Agreement for a Communications Campaign with Colehour + Cohen Inc., DBA C+C Inc.

DEPARTMENT: Health Department

ORIGINATOR: Rhonda Smids-Osborne

EXECUTIVE RECOMMENDATION: Approved by Lacey Harper 3/27/24

PURPOSE: C+C Inc. will develop a COVID-19 communications campaign to provide culturally and linguistically appropriate materials to communities most impacted by COVID-19, as determined by the County in consultation with the Contractor. These communication materials will address social distancing, transmission prevention, preventive behaviors, testing, and vaccination, among other topics as agreed to by the Contractor and the County.

BACKGROUND: Product of County RFP No. 23-083JM Consultant, Communications, Advancing Health Literacy. This Agreement will provide consulting services for the Advancing Health Literacy grant.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 625 4111	$199,978.00		

TOTAL	$199,978.00		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL	x	CONTRACT#	6278	AMOUNT	NTE $199,978.00
AMENDMENT		CONTRACT#		AMOUNT	

Contract Period

ORIGINAL	START	Upon execution	END	06/30/2024
AMENDMENT	START		END	

OTHER DEPARTMENTAL REVIEW/COMMENTS: PA approved as to form (Rebecca Guadamud 3/18/24). Reviewed/Approved by Risk-Sheila Barker 3/27/24, Finance Nathan Kennedy 3/27/24

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