# Snohomish County Council

## Legislation Details (With Text)

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|---|---|---|---|
| **File #:** | 2021-0953 **Version:** 1 | | |
| **Type:** | Motion | **Status:** | Approved |
| **File created:** | 11/5/2021 | **In control:** | General Legislative Session |
| **On agenda:** | 1/19/2022 | **Final action:** | 1/19/2022 |
| **Title:** | Motion 22-008, to approve the Snohomish County Tourism Promotion Area Business Plan 2022 | | |
| **Sponsors:** | | | |
| **Indexes:** | | | |
| **Code sections:** | | | |
| **Attachments:** | 1. Motion 22-008, 2. Staff Report, 3. Business Plan, 4. Project Summaries, 5. Fund Allocations, 6. Motion Assignment Slip | | |

| Date | Ver. | Action By | Action | Result |
|---|---|---|---|---|
| 1/19/2022 | 1 | General Legislative Session | Approved | Pass |
| 1/11/2022 | 1 | Finance and Economic Development Committee | Moved to the GLS Consent Agenda | |
| 1/10/2022 | 1 | Administrative Session | Assigned | |

### Executive/Council Action Form (ECAF)

**ITEM TITLE:**
Motion 22-008, to approve the Snohomish County Tourism Promotion Area Business Plan 2022

**DEPARTMENT:** Parks

**ORIGINATOR:** Approve- Lacey Harper 12/28/21

**EXECUTIVE RECOMMENDATION:** Click or tap here to enter text.

**PURPOSE:** To request Council authorization of the 2022 Tourism Promotion Area business plan and to-date project expenditures.

**BACKGROUND:** SCC 4.118 authorizes the County to administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. Pursuant to procedures mandated in SCC 4.118, attached is the Tourism Promotion Area business plan and project commitments to date for the 2022 program. Allocations totaling $827,200 are the to-date Tourism Promotion Area Advisory Board recommendations, further recommendations may be made on an ongoing basis.

**FISCAL IMPLICATIONS:**

| **EXPEND**: FUND, AGY, ORG, ACTY, OBJ, AU | CURRENT YR | 2ND YR | 1ST 6 YRS |
|---|---|---|---|
| 100.515094105204 | $827,200.00 | | |
| Reflective of grants to date | | | |


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|---|---|---|---|
| | | | |
| | | | |
| **TOTAL** | $827,200.00 | | |

| **REVENUE:** FUND, AGY, ORG, REV, SOURCE | CURRENT YR | 2ND YR | 1ST 6 YRS |
|---|---|---|---|
| | | | |
| | | | |
| | | | |
| | | | |
| **TOTAL** | | | |

**DEPARTMENT FISCAL IMPACT NOTES:** Click or tap here to enter text.

**CONTRACT INFORMATION:**

ORIGINAL X CONTRACT# _____ AMOUNT _____

AMENDMENT _____ CONTRACT# _____ AMOUNT _____

**Contract Period**

ORIGINAL START Upon Execution END 12/31/2022

AMENDMENT START _____ END _____

**OTHER DEPARTMENTAL REVIEW/COMMENTS:** Approved-Finance, Nathan Kennedy 12/20/21