## **Snohomish County Council**



## Legislation Details (With Text)

**File #**: 2021-0953 **Version**: 1

Type: Motion Status: Approved

File created: 11/5/2021 In control: General Legislative Session

On agenda: 1/19/2022 Final action: 1/19/2022

Title: Motion 22-008, to approve the Snohomish County Tourism Promotion Area Business Plan 2022

**Sponsors:** 

Indexes:

Code sections:

Attachments: 1. Motion 22-008, 2. Staff Report, 3. Business Plan, 4. Project Summaries, 5. Fund Allocations, 6.

Motion Assignment Slip

Date	Ver.	Action By	Action	Result
1/19/2022	1	General Legislative Session	Approved	Pass
1/11/2022	1	Finance and Economic Development Committee	Moved to the GLS Consent Agenda	
1/10/2022	1	Administrative Session	Assigned	

## **Executive/Council Action Form (ECAF)**

**ITEM TITLE:** 

Motion 22-008, to approve the Snohomish County Tourism Promotion Area Business Plan 2022

**DEPARTMENT:** Parks

ORIGINATOR: Approve- Lacey Harper 12/28/21

**EXECUTIVE RECOMMENDATION:** Click or tap here to enter text.

**PURPOSE:** To request Council authorization of the 2022 Tourism Promotion Area business plan and to-date project expenditures.

**BACKGROUND:** SCC 4.118 authorizes the County to administer a program to allocate revenues accruing to it under provisions of RCW 35.101.05. These funds are reserved for support of tourism development and promotion projects. Pursuant to procedures mandated in SCC 4.118, attached is the Tourism Promotion Area business plan and project commitments to date for the 2022 program. Allocations totaling \$827,200 are the todate Tourism Promotion Area Advisory Board recommendations, further recommendations may be made on an ongoing basis.

## FISCAL IMPLICATIONS:

<b>EXPEND</b> : FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
100.515094105204	\$827,200.00		
Reflective of grants to date			

File #: 2021-0953, V	ersion: 1			
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TOTAL		\$827,200.00		
		φο21,200.00		
REVENUE: FUND,	AGY, ORG, REV,	SOURCE CURRENT Y	R 2ND YR	1ST 6 YRS
TOTAL				
DEPARTMENT FIS	SCAL IMPACT	NOTES: Click or tap h	ere to enter text.	
CONTRACT INFO	RMATION:			
	CONTRA	CT#	AMOU	NT
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OTHER DEPARTMENTAL REVIEW/COMMENTS: Approved-Finance, Nathan Kennedy 12/20/21