



Snohomish County Council

Legislation Details (With Text)

File #: 2021-0224 **Version:** 1
Type: Motion **Status:** Approved
File created: 4/26/2021 **In control:** General Legislative Session
On agenda: 5/12/2021 **Final action:** 5/12/2021
Title: Motion 21-174, appointing Emily Maxwell to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 21-174, 2. Staff Report, 3. Memo 2021 TPA Board Appointments, 4. Board Matrix for Snoco TPA 2021, 5. Emily Maxwell TPA Resume, 6. Application, 7. Motion Assignment Sheet, 8. Council Appointment Letter

| Date | Ver. | Action By | Action | Result |
|-----------|------|--|---------------------------------|--------|
| 5/12/2021 | 1 | General Legislative Session | Approved | Pass |
| 5/11/2021 | 1 | Finance and Economic Development Committee | Moved to the GLS Consent Agenda | |
| 5/3/2021 | 1 | Administrative Session | Assigned | |

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 21-174, appointing Emily Maxwell to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

DEPARTMENT: Parks

ORIGINATOR: Trudy Soriano

EXECUTIVE RECOMMENDATION: Click or tap here to enter text.

PURPOSE: To fill a vacancy on the Snohomish County Tourism Promotion Area Board - District 4 - Lodging - starting May 18, 2021.

BACKGROUND: The Tourism Promotion Area (TPA) Advisory Board was created to review applications to the TPA grant fund and make use of lodging charges collected under Chapter 4.118 SCC. The purpose of the TPA is to increase overnight stays in Snohomish County. The Advisory Board is comprised of 14 members: nine (9) lodging members, one from each of the five County Council districts and four at-large members; and five (5) non-lodging members, one from each of the five County Council districts. Members of the Advisory Board may serve up to three consecutive, three year terms. One new applicant seeks to serve terms on the 14-member TPA Advisory Board. The TPA Advisory Board has reviewed and approved the application for membership of Emily Maxwell (District 4 Lodging) and recommend this applicant to Council for terms ending December 31, 2023. The Parks, Recreation and Tourism Department is continuing to solicit applicants for the remaining vacancies.

FISCAL IMPLICATIONS:

| EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU | CURRENT YR | 2ND YR | 1ST 6 YRS |
|---------------------------------------|------------|--------|-----------|
| | | | |
| | | | |
| | | | |
| | | | |
| TOTAL | | | |

| REVENUE: FUND, AGY, ORG, REV, SOURCE | CURRENT YR | 2ND YR | 1ST 6 YRS |
|--------------------------------------|------------|--------|-----------|
| | | | |
| | | | |
| | | | |
| | | | |
| TOTAL | | | |

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL _____ CONTRACT# _____ AMOUNT _____
AMENDMENT _____ CONTRACT# _____ AMOUNT _____

Contract Period

ORIGINAL START _____ END _____
AMENDMENT START _____ END _____

OTHER DEPARTMENTAL REVIEW/COMMENTS: Click or tap here to enter text.