



Snohomish County Council

Legislation Details (With Text)

File #: 2021-0224 **Version:** 1
Type: Motion **Status:** Approved
File created: 4/26/2021 **In control:** General Legislative Session
On agenda: 5/12/2021 **Final action:** 5/12/2021
Title: Motion 21-174, appointing Emily Maxwell to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

Sponsors:

Indexes:

Code sections:

Attachments: 1. Motion 21-174, 2. Staff Report, 3. Memo 2021 TPA Board Appointments, 4. Board Matrix for Snoco TPA 2021, 5. Emily Maxwell TPA Resume, 6. Application, 7. Motion Assignment Sheet, 8. Council Appointment Letter

Date	Ver.	Action By	Action	Result
5/12/2021	1	General Legislative Session	Approved	Pass
5/11/2021	1	Finance and Economic Development Committee	Moved to the GLS Consent Agenda	
5/3/2021	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 21-174, appointing Emily Maxwell to the Snohomish County Tourism Promotion Area (TPA) Advisory Board

DEPARTMENT: Parks

ORIGINATOR: Trudy Soriano

EXECUTIVE RECOMMENDATION: Click or tap here to enter text.

PURPOSE: To fill a vacancy on the Snohomish County Tourism Promotion Area Board - District 4 - Lodging - starting May 18, 2021.

BACKGROUND: The Tourism Promotion Area (TPA) Advisory Board was created to review applications to the TPA grant fund and make use of lodging charges collected under Chapter 4.118 SCC. The purpose of the TPA is to increase overnight stays in Snohomish County. The Advisory Board is comprised of 14 members: nine (9) lodging members, one from each of the five County Council districts and four at-large members; and five (5) non-lodging members, one from each of the five County Council districts. Members of the Advisory Board may serve up to three consecutive, three year terms. One new applicant seeks to serve terms on the 14-member TPA Advisory Board. The TPA Advisory Board has reviewed and approved the application for membership of Emily Maxwell (District 4 Lodging) and recommend this applicant to Council for terms ending December 31, 2023. The Parks, Recreation and Tourism Department is continuing to solicit applicants for the remaining vacancies.

