



Snohomish County Council

Legislation Details (With Text)

File #: 2024-0867 **Version:** 1

Type: Motion **Status:** Approved

File created: 5/2/2024 **In control:** General Legislative Session

On agenda: 5/22/2024 **Final action:** 5/22/2024

Title: Motion 24-209, authorizing the Executive to sign the Agreement for a Communications Campaign with Quinn Thomas, LLC

Sponsors:

Indexes:

Code sections: 3.04.140 (2) - Award, execution, by whom. Executive award less than \$25k

Attachments: 1. Motion 24-209, 2. Staff Report, 3. Agreement - SIGNED, 4. Certificate of Insurance, 5. Motion Assignment Slip

Date	Ver.	Action By	Action	Result
5/22/2024	1	General Legislative Session	Approved	Pass
5/14/2024	1	Health and Community Services Committee	Moved to the GLS Consent Agenda	
5/14/2024	1	Administrative Session	Assigned	

Executive/Council Action Form (ECAF)

ITEM TITLE:

Motion 24-209, authorizing the Executive to sign the Agreement for a Communications Campaign with Quinn Thomas, LLC

DEPARTMENT: Health Department

ORIGINATOR: Rhonda Smids-Osborne

EXECUTIVE RECOMMENDATION: Lacey Harper 5/3/24

PURPOSE: Approve agreement with Quinn Thomas, LLC, who will develop communications materials for opioid and substance use overdose prevention. Product of County RFP No. 23-075JM Creative Services, NACCHO Communications Campaign.

BACKGROUND: Quinn Thomas, LLC, will develop communications materials for opioid and substance use overdose prevention. This campaign will be an equitable, non-stigmatizing, and non-judgmental communications campaign about opioid/substance use and overdose to audiences that include BIPOC community members, community members whose first language is not English, and culturally diverse populations.

FISCAL IMPLICATIONS:

EXPEND: FUND, AGY, ORG, ACTY, OBJ, AU	CURRENT YR	2ND YR	1ST 6 YRS
125 5 15 625 4111	\$75,000		

TOTAL	\$75,000		

REVENUE: FUND, AGY, ORG, REV, SOURCE	CURRENT YR	2ND YR	1ST 6 YRS
TOTAL			

DEPARTMENT FISCAL IMPACT NOTES: Click or tap here to enter text.

CONTRACT INFORMATION:

ORIGINAL	x	CONTRACT#	6261	AMOUNT	NTE \$75,000
AMENDMENT		CONTRACT#		AMOUNT	

Contract Period

ORIGINAL	START	Upon execution	END	12/31/2024
AMENDMENT	START		END	

OTHER DEPARTMENTAL REVIEW/COMMENTS: Reviewed/approved by: Risk Management (Sheila Barker 5/2/24), Finance (Nathan Kennedy 5/3/24) and Prosecuting Attorney’s Office approval by form (Rebecca Guadamud 5/2/24)