SNOHOMISH COUNTY COUNCIL Snohomish County, Washington

MOTION NO. 21-174

APPOINTING EMILY MAXWELL TO THE SNOHOMISH COUNTY TOURISM PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which established the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the Advisory Board is comprised of 14 members: nine lodging members and five non-lodging members; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Emily Maxwell fulfills the need for a District 4 - Lodging member; and

WHEREAS, Ms. Maxwell is the Director of Sales for Hitlon Garden Inn Bothell/Seattle with over six years of experience in the hospitality industry; and

WHEREAS, Executive Dave Somers nominates Emily Maxwell to fill a vacant position and serve a three-year term;

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Ms. Emily Maxwell, District 4 - Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2023.

DATED this 12th day of May, 2021.

SNOHOMISH COUNTY COUNCIL Snohomish County, Washington

Council Chair

ATTEST:

Asst. Clerk of the Council