SNOHOMISH COUNTY COUNCIL Snohomish County, Washington

MOTION NO. 21-172

APPOINTING LINDSEY MACHON TO THE SNOHOMISH COUNTY TOURISM PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which established the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the Advisory Board is comprised of 14 members: nine lodging members and five non-lodging members; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Lindsey Machon fulfills the need for an At Large - Lodging member; and

WHEREAS, Ms. Machon is the General Manager for Courtyard by Marriott with over twelve years of experience in the tourism and hospitality industry; and

WHEREAS, Executive Dave Somers nominates Lindsey Machon to fill a vacant position and serve a three-year term;

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Ms. Lindsey Machon, At-Large - Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2023.

DATED this 12th day of May, 2021.

SNOHOMISH COUNTY COUNCIL Snohomish County, Washington

Council Chair

ATTEST:

Asst. Clerk of the Council