



SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

RESOLUTION NO. 22-066

**RECOGNIZING SATURDAY, NOVEMBER 26, 2022,
AS SMALL BUSINESS SATURDAY IN SNOHOMISH COUNTY**

WHEREAS, Snohomish County government celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 33.2 million small businesses in the United States. They represent 99.9% of all firms with paid employees in the United States and a 2.2% increase from 2021; and

WHEREAS, small businesses employ 46.8% of the employees in the private sector in the United States. This year, we know that small businesses need our support now more than ever as they navigate, retool and pivot from the effects of the coronavirus pandemic. Seventy percent of U.S. consumers are currently looking for ways to Shop Small and support their community; and

WHEREAS, consumers who shopped on Small Business Saturday agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact, and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, the majority of consumers who shopped on Small Business Saturday reported the day makes them want to shop or eat at small, independently-owned businesses all year long, not just during the holiday season. On average for every dollar spent at local small businesses, 67 cents stays in the local community versus 45 cents when spending at a big box store, according to American Express in 2021;

NOW, THEREFORE, BE IT RESOLVED, that the Snohomish County Council does hereby recognize Saturday, November 26, 2022, as Small Business Saturday in Snohomish County and encourages residents to support small businesses and merchants on Small Business Saturday and throughout the year.

APPROVED this 23rd day of November, 2022.

Megan Dunn
Council Chair

Jared Mead
Council Vice-Chair

Sam Low
Councilmember

Nate Nehring
Councilmember

Strom Peterson
Councilmember

ATTEST:

Debbie Eco, CMC
Clerk of the Council