

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

MOTION NO. 22-509

2023 LOCAL HOTEL/MOTEL FUND EXPENDITURE PLAN

WHEREAS, SCC 4.40.050 created a fund known as the "Local Hotel/Motel Fund"; and

WHEREAS, SCC 4.40.050 establishes that funds collected under the section may be used to assist in defraying costs associated with projects designed to attract visitors to the County or encourage expansion of tourism; and

WHEREAS, the County has received applications for funding assistance from various eligible public and nonprofit entities in response to a public solicitation for such applications; and

WHEREAS, the Snohomish County Lodging Tax Advisory Committee, on October 6, 2022, has evaluated the applications for eligibility and recommended funding levels for the projects, consistent with provisions of RCW 67.28;

NOW, THEREFORE, ON MOTION, the Snohomish County Council approves the 2023 Local Hotel/Motel Fund projects listed in the item entitled "Local Hotel Motel Small Fund Allocations for 2023" attached hereto at the recommended levels as set forth therein and authorizes Executive Directors' signature authority to sign the agreements on behalf of Snohomish County and any other documents necessary to effectuate all the terms and conditions of said agreements; and authorizes the Executive to execute the necessary contracts.

PASSED this 14<sup>th</sup> day of December, 2022

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington



\_\_\_\_\_  
Council Chair

ATTEST:



\_\_\_\_\_  
Asst. Clerk of the Council

## Local Hotel Motel Small Fund Allocations for 2023

Project Sponsor		Project Title	Total Project	Sponsor Requested	District	New Project or Applicant?	Amount Recommended
P-23-01	Arlington Fly-In	Arlington SkyFest	\$ 175,500.00	\$ 29,000.00	1	No	\$15,000
P-23-02	Camano Arts Association	Stanwood/Camano Art Studio Tour	\$ 82,200.00	\$ 18,000.00	1	No	\$18,000
P-23-03	Camano Island Chamber of Commerce	The Great Northwest Glass Quest	\$ 56,800.00	\$ 10,000.00	1	No	\$ 10,000.00
P-23-04	Cascade Loop National Scenic Byway Association	Cascade Loop Association (National Scenic Byway)	\$ 77,950.00	\$ 14,200.00	1,2,5	Yes	\$ 14,200.00
P-23-05	City of Everett (Priority #2)	4th of July	\$ 150,000.00	\$ 20,000.00	2	No	\$ -
P-23-06	City of Everett (Priority #1)	Jetty Island Days	\$ 179,000.00	\$ 17,000.00	2	No	\$ 17,000.00
P-23-07	City of Everett (Priority # 2)	Sorticulture	\$ 136,000.00	\$ 25,000.00	2	No	\$ 18,750.00
P-23-08	City of Everett (Priority #3)	Wintertide	\$ 80,000.00	\$ 20,000.00	2	Yes	\$ -
P-23-09	City of Monroe (Priority #1)	Sno & Sky Adventure Guide	\$ 44,000.00	\$ 30,000.00	5	Yes	\$ 30,000.00
P-23-10	DeMiero Jazz Festival	2023 DeMiero Jazz Festival	\$61,225	\$ 5,000.00	1	No	\$ -
P-23-11	Edmonds Center for the Arts	ECA 2023 Season Promotion	\$ 20,000.00	\$ 15,000.00	2,3,4	No	\$ 11,250.00
P-23-12	Evergreen Arboretum	2023 Wintertide Lights	\$ 25,000.00	\$ 10,000.00	2	Yes	\$ 2,500.00
P-23-13	Historic Downtown Snohomish Association	Downtown Snohomish WinterFest	\$ 57,490.00	\$ 38,000.00	5	No	\$ 5,000.00
P-23-14	Imagine Childrens Museum	Play and Stay 2023	\$45,887	\$ 17,000.00	1	No	\$ 17,000.00
P-23-15	Marysville Strawberry Festival	Marysville Strawberry Festival	\$ 192,450.00	\$ 15,000.00	1	Yes	\$ 7,500.00
P-23-16	Mountlake Terrace Friends of the Arts	Arts of the Terrace Juried Art Show 2023	\$ 22,000.00	\$ 5,000.00	4	No	\$ -
P-23-17	Olympic Ballet Theatre	2023 Ads and Venue Rentals	\$ 98,670.00	\$ 50,000.00	2,3	No	\$ 12,500.00
P-23-18	Pacific Northwest Aerospace Alliance	Advance 2022 Annual Conference	\$ 210,000.00	\$ 50,000.00	3	No	\$ 38,000.00
P-23-19	Port of Everett	Weyerhaeuser Muse Outdoor Stage	\$ 415,000.00	\$ 75,000.00	2	Yes	\$ -
P-23-20	Schack Art Center	Promoting Schack Art Center Exhibition, Workshops, Event & Festivals	\$ 698,669.00	\$ 45,000.00	1,2,3,4,5	No	\$ 33,750.00
P-23-21	Sky Valley Chamber	Painting the Town	\$ 33,100.00	\$ 11,100.00	5	Yes	\$ 8,325.00
P-23-22	The Snohomish Wedding Guild (Priority #1)	Snohomish Wedding Guild Annual Tour	\$ 20,000.00	\$ 14,500.00	5	No	\$ 11,000.00
P-23-23	The Snohomish Wedding Guild (Priority #2)	The Snohomish Sweetheart's Stroll and Engagement Showcase	\$ 15,000.00	\$ 7,500.00	5	No	
P-23-24	Stilly Valley Chamber (priority #2)	Arlington Farm Tours Weekend	\$ 21,290.00	\$ 7,000.00	1	Yes	\$ 8,000.00
P-23-25	Stilly Valley Chamber (priority #1)	Arlington Visitor Center Bike Tourism	\$ 32,000.00	\$ 13,200.00	1	Yes	
P-23-26	Village Theatre at the Everett Performing Arts Center	Promoting Five Shows	\$ 1,801,938.00	\$ 25,000.00	2	No	\$ 25,000.00
P-23-27	City of Everett	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	2	No	\$ 7,500.00
P-23-28	City of Lynnwood	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	3	No	\$ 7,500.00
P-23-29	City of Marysville	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	1	No	\$ 7,500.00
P-23-30	City of Monroe	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	5	No	\$ 7,500.00
P-23-31	City of Mukilteo	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	2	Yes	\$ 7,500.00
P-23-32	City of Stanwood	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	1	No	\$ 7,500.00
P-23-33	Historic Downtown Snohomish Association	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	5	No	\$ 7,500.00
P-23-34	Sky Valley Chamber	Datafy Co-op	\$ 7,500.00	\$ 7,500.00	5	No	\$ 7,500.00
<b>TOTAL 2023 FUNDING ALLOCATION</b>							<b>\$ 362,775.00</b>