



2023 SNOHOMISH COUNTY BOARDS & COMMISSIONS NOMINATION FORM

INITIATOR: Please fill in this section

County department/agency: Public Works Department/ Solid Waste Division

Contact person/phone: Jo-Anne Antoun / 425-388-6489

Name of Board/Commission: Solid Waste Advisory Committee

Advisory Ongoing ☒

Term of Appointment 2 years Commencing from Date of Appointment

Mandated Requirements for Appointment* Must meet criteria outlined in SEC 7.34

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/ Commission : Solid Waste Advisory Committee

New appointment: Reappointment: ☒ 2nd _____ Ex-Off icio _____

Snohomish County Council District (Please choose one):

1 2 3 4 5 Don't Know

Name: Wendy Weiker

Home Address: _____

City: _____

Mailing Address (if different): 1600 -127th Avenue NE, Bellevue WA 98005

Telephone (Home): n/a (Cell) _____

E-mail: wweiker@republicservices.com Current

Employer: Republic Services

Occupation: Sustainability and Community Relations Manager

Education: MA, UW Evans School of Public Policy

Licenses held (if applicable): _____ n/a

Why would you like to serve on this board/commission? I appreciate the committee's

consideration of my re-appointment to the Snohomish County Solid Waste Advisory Committee as

a representative of the Commercial Solid Waste Industry. I would like to keep serving on this



committee because I think my professional experience and education would serve the group and county well in the public-private partnership work required to address the county's climate action goals. My experience as chair of the King County Solid Waste Advisory Committee, and volunteer board work with several industry boards and state legislative issues around environmental responsibility, effective materials management, and ultimately public health and safety needs of our local, county, and state governments would be an asset to the Snohomish County SWAC's deliberations. Republic Services is the service provider for Snohomish County's disposal system for non-recyclable materials and manages the transition of those materials into Renewable Natural Gas at the Roosevelt Regional landfill in Klickitat County. Republic Services is also the collections partner to many cities in Snohomish County. My Republic Services customer service and government affairs role for those cities make me uniquely qualified to provide insight and support to the SWAC on planning and operational needs from that perspective.

Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission. I have worked in the customer and community relations field for over 25 years that includes significant public service and public policy development experience at local, regional, and state government levels. I have worked for state regulated companies for almost 15 years - 12 at Puget Sound Energy and 4 at Republic Services. I understand the need to balance system cost recovery and service reliability within the context of sustainable social and environmental policy objectives.

Please list community involvement/volunteer activities.

CURRENTLY:

- 1) King County Solid Waste Advisory Committee,
- 2) Solid Waste Association of North America-WA Evergreen Chapter Board Member
- 3) WA Organics Recycling Council Board Member
- 4) Association of WA Cities Board Member,
- 5) Sound Cities Association Board Member,
- 6) PSRC Transportation Policy Board/Alternate,
- 7) City of Mercer Councilmember

PREVIOUSLY:

- 1) EarthShare Washington Board Member,



- 2) City of Mercer Island Utility Board.
- 3) King County Emergency Management Advisory Committee,
- 4) King County Conservation District Advisory Board.

How did you learn of this opportunity? I've been serving on the SWAC for the past 2 years
and attended SWAC meetings for 18 months before that to provide input as requested or
volunteered in discussions.

Do you currently serve on a Snohomish County board or commission?* Yes, Snohomish
County Solid Waste Advisory Committee

***2.03.0G0SCC - Candidates for appointment to County boards or commission must meet the following requirements:**

1. Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony.
2. If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board.
3. Reside or work in Snohomish County or show evidence of special interest in Snohomish County, provided that a candidate may not be a County employee.

By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/ Commission

Wen dy Weiker, 8/18/23

Please attach resume if available and return to:

Dave Somers, County Executive Snohomish County
Executive Office 3000 Rockefeller Ave., MS 407
Everett, WA 98201-4046

(425) 388-3699 phone (425) 388-3434 fax county.executive@snoco.org

QUALIFICATIONS

Effective, experienced public relations professional with expertise in public-private partnership development, intergovernmental relations, customer engagement, and project management.

- o *Demonstrated ability to plan, execute, and evaluate issues-based, customer focused, public-private partnerships with strategic, long-term objectives*
- o *Excellent oral, written, and interpersonal communication skills*
- o *Broad knowledge of local to statewide public policy, business, political, and community leaders and issues*

PROFESSIONAL EXPERIENCE

Sustainability & Community Relations Manager, Republic Services **2019-present**

Provide leadership, strategic guidance, tactical support and expertise to company, industry and community stakeholders. Partner with corporate affairs leadership regarding government relations and municipal sales-related activities within the pacific northwest territory to improve and maintain relationships, communications consistency, and implementation of public policies, programs and customer experience systems. Responsible for new sales and retention, analyzing trends, and providing excellent customer service. Participate in local, regional, and national environmental stewardship, government, and business association efforts to champion best practices and opportunities in the recycling and solid waste management industry.

King County Community Outreach Manager, Puget Sound Energy **2015-2019**

Manage strategic, enterprise wide customer engagement programs throughout King County that deliver locally-driven impacts and achieve long term partnership objectives in several customer segments and the policy areas of environmental stewardship, multicultural outreach, public safety, and economic development. Create customer strategies, plan tactics, and engage with diverse community leaders to raise awareness of engagement with PSE community and customer programs. Deliver media impressions, customer touchpoint metrics, civic leader engagement, and public policy advocacy metrics. Create and deliver compelling content for community presentations, newsletters, media channels, websites, and customer marketing materials. Represent, present, and champion company programs and brand to internal and external audiences.

Community Involvement Program Manager, Puget Sound Energy **2010-2015**

Created TeamPSE employee volunteer program for 3,000 employees in 23 local offices throughout Washington, including the "PSE on Board" program focused on connecting PSE leadership to community-based, strategic nonprofit boards of directors. Developed local and enterprise-wide employee interest groups around women leadership, LGBTQ, racial justice, arts, environment, and professional development. Consolidated all volunteer recruitment, tracking, retention, and communications infrastructure into a single platform that incorporated employee matching gifts, payroll deductions, and volunteer bulletin board. Aligned \$15M PSE Foundation and \$3M sponsorship fund reporting to better capture and create compelling content, evaluation reports, and partnership data into community impact story telling. Developed a customer and community investment dashboard to track program outcomes against corporate objectives. Partnered with marketing, communications, business services, and government affairs departments to evangelize corporate social responsibility results to a variety of stakeholders.

State Government Affairs Analyst, Puget Sound Energy**2008-2010**

Researched government, community, and industry issues and resources to write policy briefings and position papers for senior management. Drafted company strategies, position tradeoffs, stakeholder analyses, and public engagement tactics for legislative, philanthropic, and customer engagement plans. Developed broad knowledge of Washington State business, government, and community interests during legislative sessions, election cycles, political campaigns, and regional energy policy gatherings. Managed the State Government Affairs' budget and company-wide compliance for PDC reporting of political investments. Represented the company's business, reputation, and public policy interests to employee, customer, government, community, media, and industry groups.

Community Relations Manager, Washington Mutual Bank**1997-1999**

Managed a \$5 million national community engagement program in regional markets that focused on increasing visibility and impact for the company's customer-focused priorities of increased K-12 academic achievement, financial literacy, and affordable housing, particularly in underserved and multicultural communities. Developed local community partnership strategies, executed public relations work plans, and created financial and evaluation reporting systems to demonstrate program cost-effectiveness for local managers that met company-wide goals. Led the national employee giving campaign for 25,000 employees in over 1,200 locations. Evangelized WAMU corporate citizenship successes and opportunities to internal and external audiences.

Community Affairs Associate, Microsoft Corporation**1995-1997**

Coordinated \$12 million in global grant, product, and employee giving programs that invested in human service, K-12 and higher education, arts, and environment organizations. Managed budget reports, reviewed proposals, researched community partner opportunities, recommended grantees, and conducted grant and program evaluations. Presented corporate citizenship program parameters, impacts, and engagement opportunities to employee groups, potential grantees, existing partners, and corporate philanthropy peers. Helped launch the company's first national corporate giving initiative, Libraries Online, which partnered with the American Libraries Association to provide all public library patrons with access to technology, starting with the most economically challenged and culturally diverse communities in the United States.

EDUCATION**Master of Public Administration (MPA)**

University of Washington, Evans School of Public Affairs

B.A. in Psychology and Anthropology

University of California, Irvine

COMMUNITY & PUBLIC SERVICE

- **Association of Washington Cities**, Elected Board Member, *2019-present*
- **Mercer Island City Council**, Deputy Mayor, *2020-present*
 - Councilmember, *2016-present*
 - **Council committees:** Environmental Sustainability, Eastside Transportation Partnership, Diversity & Inclusion, Parks & Recreation, Council Effectiveness, Sound Transit Station, Renton Airport Advisory
- **Solid Waste Association of North America Evergreen Chapter**, Boardmember, *2020-present*

- **Sound Cities Association (38 King County cities)**, Elected Board Member, *2020-present*
- **Puget Sound Regional Council Transportation Policy Board**, SCA Appointed Alternate, *2020-present*
- **King County Cities Climate Collaborative (K4C)**, City Elected representative, *2018-present*
- **King County Solid Waste Advisory Committee**, Appointed Board Member, *2021-present*
- **King County Conservation District Board**, Sound Cities Association Representative, *2017-2019*
- **King County Emergency Management Advisory Committee**, Sound Cities Association Representative *2017-2019*
- **Rotary Club of Mercer Island**, MI Half Marathon Race Director, *2018-2019*
- **41st WA State Representative Candidate**, *2018*
- **Housing Affordability Evergreen Campaign & Policy Institute**, Class member, *2018*
- **EarthShare Washington**, Board Member, *2011- 2018*
- **Eastside Pathways**, Career Pathways Collective Impact Team Member, *2015-2018*
- **Mercer Island School District**, PTA Fundraiser, *2004-2015*
- **Leadership Eastside**, Class Member, *2013- 2015*
- **City of Mercer Island Utility Board**, Board Member, *2010- 2015*
- **Mercer Island High School PTA**, Legislative Advocacy CO-VP, *2014-2016*
- **MI Schools Fix Overcrowding Campaign**, Community Outreach Team, *2013-2014*
- **Women's Funding Alliance**, Allocations Committee Member, *2012-2013*