

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 24-166

AUTHORIZING APPROVAL OF PROFESSIONAL SERVICES AGREEMENT
EF24-005G WITH JAYRAY ADS & PR INC FOR MARKETING AND CREATIVE
SERVICES, EVERGREEN STATE FAIR

WHEREAS, the County Department of Conservation and Natural Resources (DCNR), Parks Fair Division invited requests for proposals from qualified firms to provide marketing and creative services for the Evergreen State Fair; and

WHEREAS, JayRay Ads & PR Inc. responded to Request for Proposals (RFP-24-002TB) and was selected through established Federal, State and County policies and practices; and

WHEREAS, Council's approval of this Agreement will allow the Fair Division to utilize JayRay Ads & PR Inc. for marketing and creative services for Evergreen State Fair;

NOW, THEREFORE, ON MOTION, the Snohomish County Council approves and authorizes the Snohomish County Executive to sign and execute Professional Services Agreement EF24-005G with JayRay Ads & PR Inc. in the amount of \$90,000 and further authorizes the Director of Conservation and Natural Resources to approve and sign contract amendments that in aggregate increase the original contract amount by no more than 20%.


PASSED this 16th day of April, 2024.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington



Council Chair

ATTEST:



Deputy Clerk of the Council