



Snohomish County Council

Committee: Finance
ECAF: 2022-0075
Proposal: Mot. 22-038

Analyst: Jim Martin
Date: February 2, 2022

Consideration:

Appointing Allen Oakley to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Allen Oakley is the Director of Sales and Marketing for the Lynnwood Courtyard by Marriott. With over fifteen years of experience in events and hospitality, Mr. Oakley has also worked in the Las Vegas Hotel Sales Industry. In addition to being a successful entrepreneur, Mr. Oakley served in the U.S. Navy as an Aviation Administrator, and was selected to serve on the maintenance team with the U.S. Navy Flight Demonstration team better known as the Blue Angels.

This appointment would be to serve as the District 3-Lodging representative, with a term ending December 31, 2024.

Current Proposal

To appoint Allen Oakley to serve on the Snohomish County Tourism Promotion Area Advisory Board as District 3-Lodging representative, term to expire December 31, 2024.

Duration: Through December 31, 2024.

Fiscal Implications: N/A

2022 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to GLS on February 16th for consideration.