

## SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include: for tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Carol Peterson at 425-388-6605.

### CURRENT BOARD MEMBERSHIP:

#### BOARD OFFICERS

Chair	Matthew Rosenthal
Vice Chair	Reshma Singh-Chand
Secretary	Maia Kalehua

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
<b>MATTHEW ROSENTHAL</b>	<b>MIKE WEST</b>	<b>RESHMA SINGH-CHAND</b>	<b>EMILY MAXWELL</b>	<b>TERESA BITNER</b>
8606 36 <sup>TH</sup> Ave. NE Marysville, WA 98270 360-530-1234	1028 13th Street Everett, WA 98201 425-217-2772	38801 Alderwood Mall Blvd Lynnwood, WA 98036 425-320-5905	22600 Bothell Everett Hwy Bothell, WA 98021 425-381-8021	20610 44 <sup>TH</sup> Avenue West Lynnwood, WA 98036 425-582-4239
Term 1, Exp. December 31, 2021	Term 1, Exp. December 31, 2024	Term 1, Exp. December 31, 2021	Term 1, Exp. December 31, 2023	Term 1, Exp. December 31, 2023

#### AT-LARGE LODGING MEMBERS

<b>RASHED KANAAN</b>	<b>MAIA KALEHUA</b>	<b>JEFF BAE</b>	<b>LINDSEY MACHON</b>
18123 Alderwood Mall Pkwy Lynnwood, WA 98037 425-670-8943	718 Front Street Mukilteo, WA 98275 425-423-8600	101 128 <sup>th</sup> Street SE Everett, WA 98208 206-617-9790	3003 Colby Avenue Everett, WA 98201 425-259-2200
Term 1, Exp. December 31, 2024	Term 1, Exp. December 31, 2022	Term 1, Exp. December 31, 2023	Term 1, Exp. December 31, 2023

DISTRICT 1 NON-LODGING   DISTRICT 2 NON-LODGING   DISTRICT 3 NON-LODGING   DISTRICT 4 NON-LODGING   DISTRICT 5 NON-LODGING

**ADRIENNE HALL**

31030 Crawford Loop Road  
Darrington, WA 98241  
360-631-1749  
Term 1, Exp. December 31, 2022

**JULIO CORTES**

2930 Wetmore Ave Ste. 10-A  
Everett, WA 98201  
425-257-7110  
Term 2, Exp. December 31, 2023

**SARA BLAYNE**

8415 8<sup>TH</sup> Place SE  
Lake Stevens, WA 98258  
425-640-7614  
Term 1, Exp. December 31, 2023

**VIRGINIA CLOUGH**

6100 219<sup>TH</sup> St. SW, Ste. 200  
MLT, WA 98043  
425-744-6206  
Term 1, Exp. December 31, 2021

**DOUGLAS HOBBS**

21701 W. Lost Lake Road  
Snohomish, WA 98296  
360-805-6123  
Term 2, Exp. December 31, 2023

SNOHOMISH COUNTY STAFF SUPPORT

**BRIDGID SMITH**

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Snohomish, WA 98296  
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**TRUDY SORIANO**

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Snohomish, WA 98296  
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