

## SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Trudy Soriano at 425-388-6603.

### CURRENT BOARD MEMBERSHIP:

#### BOARD OFFICERS

Chair  
Vice Chair  
Secretary

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
<b>VACANT</b>	<b>MIKE WEST</b> 1028 13th Street Everett, WA 98201 425-217-2772 Term 1, Exp. December 31, 2024	<b>ALLEN OAKLEY</b> 4220 Alderwood Mall Blvd. Lynnwood, WA 98036 425-697-7004 Term 1, Exp. December 31, 2024	<b>EMILY MAXWELL</b> 22600 Bothell Everett Hwy Bothell, WA 98021 425-381-8021 Term 1, Exp. December 31, 2023	<b>TERESA BITNER</b> 20610 44 <sup>TH</sup> Avenue West Lynnwood, WA 98036 425-582-4239 Term 1, Exp. December 31, 2023

#### AT-LARGE LODGING MEMBERS

**RASHED KANAAN**      **VACANT**  
18123 Alderwood Mall Pkwy  
Lynnwood, WA 98037  
425-670-8943  
Term 1, Exp. December 31, 2024

**JEFF BAE**  
101 128<sup>th</sup> Street SE  
Everett, WA 98208  
206-617-9790  
Term 1, Exp. December 31, 2023

**LINDSEY MACHON**  
3003 Colby Avenue  
Everett, WA 98201  
425-259-2200  
Term 1, Exp. December 31, 2023

**DISTRICT 1 NON-LODGING VACANT**      **DISTRICT 2 NON-LODGING VACANT**      **DISTRICT 3 NON-LODGING VACANT**      **DISTRICT 4 NON-LODGING VIRGINIA OLSEN**      **DISTRICT 5 NON-LODGING DOUGLAS HOBBS**

6100 219<sup>TH</sup> St. SW, Ste. 200  
MLT, WA 98043  
425-744-6206  
Term 2, Exp. December 31, 2024

21701 W. Lost Lake Road  
Snohomish, WA 98296  
360-805-6123  
Term 2, Exp. December 31, 2023

**SNOHOMISH COUNTY STAFF SUPPORT**

**A BOUNGJAKTHA**

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