

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 23-572

MOTION APPOINTING RAECHEL MORERA TO THE SNOHOMISH COUNTY TOURISM
PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which establishes the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

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WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Raechel Morera fulfills the need for an District 1- Non-Lodging member; and

WHEREAS, Ms. Morera has 16 years of small business management, event planning, and marketing experience and currently works as the Events & Programs Manager for Economic Alliance Snohomish County; and

WHEREAS, Executive Dave Somers nominates Ms. Raechel Morera to fill a vacant position and serve a three-year term;

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Ms. Raechel Morera, District 1- Non-Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2027.

PASSED this _____ day of _____, 2024.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

Council Chair

ATTEST:

Deputy Clerk of the Council