

## MEMORANDUM

**DATE:** September 10, 2024

**TO:** Jared Mead, Council Chair, Snohomish County Council

**FROM:** Dave Somers, Snohomish County Executive

**RE:** Lodging Tax Advisory Committee Nomination

The Snohomish County Lodging Tax Advisory Committee (LTAC) was created pursuant to RCW 67.28.1817 to serve in a consultative capacity to make recommendations of use of lodging tax revenues collected under Chapter 4.41 SCC. Pursuant to RCW 67.28.1817, the Advisory Committee is currently comprised of 5 members: the chair shall be an elected official of Snohomish County, at least two members must represent lodging businesses required to collect the lodging tax, and at least two members must represent agencies or activities eligible to receive lodging tax funding; the number of members representing lodging businesses must equal the number of members representing eligible recipient agencies.

In April 2024, committee member Adrienne Hall submitted her resignation, creating an opening on the LTAC for a member representing agencies or activities eligible to receive lodging tax funding. Diane Krieg has applied to fill the vacancy.

Ms. Diane Krieg is the Executive Director of the Stilly Valley Chamber of Commerce and has years of experience supporting businesses and events in the hospitality and tourism industry. Diane has served on numerous boards and leadership positions in both religion, sports, and youth activities. Through the Stilly Valley Chamber of Commerce, Diane has applied and successfully secured Snohomish County Hotel Motel funds to support tourism events and activities in her community. Diane's extensive and wide-ranging experience in this industry provides her a unique perspective on the strengths and opportunities for growth as the LTAC charts the future course of the Snohomish County tourism industry.

Pursuant to SCC 4.41 and RCW 67.28, I hereby nominate Diane Krieg to the Snohomish County Lodging Tax Advisory Committee as a member representing agencies or activities eligible to receive lodging tax funding. There is no defined term of service for members of the LTAC, and the appointment shall be reviewed annually by the Snohomish County Council.