



Committee of the Whole

Nicole Gorle

Council Initiated:

☐ Yes

☒ No

ECAF: 2025-0812

Motion: 25-133

Type:

- ☒ Contract
☐ Board Appt.
☐ Code Amendment
☐ Budget Action
☐ Other

Requested Handling:

- ☐ Normal
☒ Expedite – 3.19.25
☐ Urgent

Fund Source:

- ☐ General Fund
☒ Other
☐ N/A

Executive Rec:

- ☒ Approve
☐ Do Not Approve
☐ N/A

Approved as to

Form:

- ☒ Yes
☐ No
☐ N/A

Subject: Professional Services Agreement – Jail Advertising Network

Scope: Under the agreement with Jail Advertising Network (contractor), the contractor will contract with bail bond companies approved by the Superior Court and provide advertising within the Snohomish County Jail. The contractor shall:

- Provide at least one (1) bail bond signboard 20" x 32"
- Signboards are to include the name and telephone number of bail companies only.
- Sell and maintain at least three (3) ads over the course of the agreement.
- Contractor is responsible for assembly, construction, printing, and delivery of signboards to the County.
- Charging companies purchasing advertising space on signboards at least \$250.00/month during the first year of the agreement with the option to increase the monthly cost by \$25/month for each additional year of the agreement.
- The contractor will give the County 60% of the gross revenue from selling advertising space on their signs in the County Jail.

Duration: January 1, 2025 through December 31, 2027

- *May be extended two additional two-year terms.*

Fiscal Impact: ☒ Current Year ☒ Multi-Year ☐ N/A

Expenditures	Current Year	2026	2027	2028	2029	Total
Total's	0	0	0	0	0	0

Revenue	Current Year	2026	2027	2028	2029	Total
Fund 108	\$25,000	\$25,000	\$25,000			\$75,000
Total's	\$25,000	\$25,000	\$25,000	0	0	\$75,000

Authority Granted: Authorizes the Executive to execute the contract.

Background: RFP No. 24-045JM was issued in October of 2024 and after evaluation Jail Advertising Network was selected to provide advertising services of bail bond options in the Snohomish County Jail. Council approval of this contract is required in accordance with [SCC 3.04.140\(11\)](#).

Requested Action:

1. Make a motion to swap the contract out with a revised one that corrects the contract duration in section 2 from March 1, 2025 to January 1, 2025; and
2. For Council to consider taking action.