



## Snohomish County

### Conservation and Natural Resources

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www.snoco.org

**TO:** Council Chair Megan Dunn

**Dave Somers**  
*County Executive*

**FROM:** County Executive Dave Somers

**RE:** Snohomish County Parks Advisory Board Appointment:  
Douglas Shafer, At-Large Board Member

**DATE:** January 3, 2023

#### **Recommendation**

I am pleased to recommend Doug Shafer from Stanwood, for the Snohomish County Parks Advisory Board to fill the currently vacant at-large position.

#### **Background**

Doug Shafer's first term would begin January 15, 2023 and expire January 15, 2027. He will be eligible to serve 2 additional four-year terms. A board member cannot serve on more than one Snohomish County board or commission. The process for appointment, terms and restrictions are codified in SCC 22 and SCC 2.03.030.

#### **Selection Criteria**

Several criteria are used to evaluate potential nominations for a position on the Parks Advisory Board. Those criteria include:

- Community experience
- Working with or membership in one or more community-based non-profit groups
- Experience with a public agency operating public parks
- Participation in Snohomish County Parks, including the Evergreen State Fairgrounds
- History of volunteerism
- Experience in marketing and promotion of parks
- Extra skill that can be applied to assisting parks administration

#### **Parks Advisory Board Nominee**

Nominee background, application and other information is included in this packet. I would like to feature some of the information that was submitted that encouraged my selection of this nominee.

Mr. Shafer is a retired medical sales professional with a background in marketing. He has been an active participant in our community for many years. He looks forward to volunteering his expertise to assist in establishing park programs, facilities and operations that build on the legacy of the Parks Advisory Board.

He offers his passion, drive and sales marketing expertise to this opportunity. He understands the function and role of the Parks Advisory Board, as a resource for establishing policies, promoting events, approving operations, and developing programs for the Parks Division. He is currently volunteering in an advisory role with Stanwood Parks and Trails Committee on Church Creek and Heritage Park's new pickleball courts. He has worked with the

Marysville Parks, Culture and Recreation Advisory Board in the past and helped establish eight dedicated pickleball courts for that community.

His volunteer activities include:

- Current Communications Chairman of Camano Stanwood Pickleball Association 501(c)3- Volunteer 350 members
- Current PPR Certified Pickleball Instructor - Volunteer
- Current Volunteer Marysville Parks Culture and Recreation
- Advisory to Snohomish County Commissioner on Multi-Sports Complex, as it pertains to pickleball
- USPA Ambassador- North Puget Sound Region - Volunteer
- USSI Senior Ambassador- North Puget Sound Region - Volunteer
- Past President Marysville Pickleball Club - 501(c)3 200 members
- Past Vice President Marysville Pickleball Club
- Former High School Basketball Referee - 10 years
- Former Lakewood Middle School Girls Basketball Coach - 4 years

We believe his experience and passion will be a significant asset to the Parks Advisory Board.

### **Conclusion**

Pursuant to SCC 2.03.030, I am pleased to recommend the above appointment to fill the current vacancy as a representative member on the Snohomish County Parks Advisory Board. Thank you for your attention and consideration.

# Snohomish County Boards & Commissions Application Form

## ***SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM***

NOMINEE: Please fill in this section

Name of Board/Commission: Parks Advisory Board

New Appointment

Snohomish County Council District (Please choose one):

3

Name Douglas (Doug) Shafer

Home Address

Mailing Address (if different) *Field not completed.*

City Stanwood

State Washington

Zip Code 98292

Telephone (Home)

Telephone (Work)

Email

Current Employer Baxter Healthcare- retired

Occupation Medical Sales

Education University of Northern Iowa- BA Marketing

Licenses held (if applicable) *Field not completed.*

Why would you like to serve on this board/commission? I would be honored and proud to be an integral part of Snohomish County Parks Advisory Board. The reward comes in pride of knowing I played a part in the community in which I live.

I would honestly love to tell my grandchildren I played a part in establishment of programs, parks, and operations.

I would like to build a future legacy with Snohomish County Advisory Board to be proud of.

I would not take this position lightly and am willing to give up some of my other responsibilities with other organizations to give it my full attention.

I offer my passion, drive and sales marketing expertise to work and lead where necessary with this diversified group.

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Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission.

I understand the inner workings and time commitment of the Parks Advisory Board and the establish policies, events, operations and programs.

Current in advisory role with Stanwood Parks and Trails Committee on Church Creek and Heritage Park new pickleball courts.

I have worked with the Marysville Parks, Culture and Recreation Advisory Board in the past and helped establish 8 dedicated pickleball courts at a cost of \$300,000.

I have sales and marketing experience and possess the art of persuasion that will be useful in meeting with council

I am able to work and lead groups large and small, giving presentations when needed.

I am able to approach important VIPs without reservation and present findings and suggestions.

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Please list community involvement/volunteer activities

Current Communications Chairman of Camano Stanwood Pickleball Association 501(c)3- Volunteer 350 members  
Current PPR Certified Pickleball Instructor- Volunteer  
Current Volunteer Marysville Parks Culture and Recreation Advisory to Snohomish County Commissioner on Multi- Sports Complex, as it pertains to pickleball.

USPA Ambassador- North Puget Sound Region- Volunteer  
USSI Senior Ambassador- North Puget Sound Region- Volunteer

Past President Marysville Pickleball Club- 501(c)3 200 members

Past Vice President Marysville Pickleball Club

Former High School Basketball Referee - 10 years

Former Lakewood Middle School Girls Basketball Coach- 4 years

PowerPoint Presentations to Marysville City Council, Marysville

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Parks Board, Stanwood Parks and Traill Committee, Stanwood City Council, Tulalip Tribe Council.

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How did you learn of this opportunity?	Read in Stanwood Camano Newspaper 08/16/22
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Do you currently serve on a Snohomish County board or commission?*	No
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*\*2.03.060SCC - Candidates for appointment to county boards or commission must meet the following requirements:*

*(1) Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony;*

*(2) If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board;*

*(3) Reside or work in Snohomish County, or show evidence of special interest in Snohomish County, PROVIDED That a candidate may not be a County employee.*

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**\*\*Please be advised, effective January 1, 2022 individuals joining identified boards and commissions will be required to pass a background check.**

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*By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/Commission.*

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Signature	Douglas A. Shafer
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Date	08/16/2022
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Please attach resume if available and either submit this form or print it and mail to	Doug Shafer Resume 2020 v5 08162022.doc
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*Pursuant to the Public Records Act, Chapter 42.56 RCW, records submitted to Snohomish County and County Council are subject to public disclosure. The practice of the council office is to post all meeting and hearing materials to our website to ensure transparency, as well as to assist in facilitating public records requests.*

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