

SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include: for tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Carol Peterson at 425-388-6605.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair Matthew Rosenthal
 Vice Chair Sheldon Johnson
 Secretary Tim Cordodor

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
MATTHEW ROSENTHAL 8606 36 TH Ave. NE Marysville, WA 98270 360-530-1234 Term 1, Exp. December 31, 2021	SHELDON JOHNSON 3105 Pine Street Everett, WA 98201 425-339-2000 Term 1, Exp. December 31, 2021	RESHMA-SINGH-CHAND 4220 Alderwood Mall Blvd Lynnwood, WA 98036 425-697-7004 Term 1, Exp. December 31, 2021	EMILY MAXWELL 22600 Bothell Everett Hwy Bothell, WA 98021 425-381-8021 Term 1, Exp. December 31, 2023	TERESA BITNER 20610 44 TH Avenue West Lynnwood, WA 98036 425-582-4239 Term 1, Exp. December 31, 2023

AT-LARGE LODGING MEMBERS

TIM CORDODOR 3500 188 TH St. SW, St. 121 Lynnwood, WA 98037 425-775-9600 Term 1, Exp. December 31, 2023	MAIA KALEHUA 718 Front Street Mukilteo, WA 98275 425-423-8600 Term 1, Exp. December 31, 2022	JEFF BAE 101 128 th Street SE Everett, WA 98208 206-617-9790 Term 1, Exp. December 31, 2023	LINDSEY MACHON 3003 Colby Avenue Everett, WA 98201 425-259-2200 Term 1, Exp. December 31, 2023
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DISTRICT 1 NON-LODGING DISTRICT 2 NON-LODGING DISTRICT 3 NON-LODGING DISTRICT 4 NON-LODGING DISTRICT 5 NON-LODGING

ADRIENNE HALL

31030 Crawford Loop Road
Darrington, WA 98241
360-631-1749
Term 1, Exp. December 31, 2022

JULIO CORTES

2930 Wetmore Ave Ste. 10-A
Everett, WA 98201
425-257-7110
Term 2, Exp. December 31, 2023

SARA BLAYNE

8415 8TH Place SE
Lake Stevens, WA 98258
425-640-7614
Term 1, Exp. December 31, 2023

VIRGINIA OLSEN

6100 219TH St. SW, Ste. 200
MLT, WA 98043
425-744-6206
Term 1, Exp. December 31, 2021

DOUGLAS HOBBS

21701 W. Lost Lake Road
Snohomish, WA 98296
360-805-6123
Term 2, Exp. December 31, 2023
425-744

SNOHOMISH COUNTY STAFF SUPPORT

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