



Snohomish County Council

Committee: Finance
ECAF: 2021-0965
Proposal: Mot. 21-427

Analyst: Jim Martin
Date: December 2, 2021

Consideration:

Appointing Mike West to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Mike West is the General Manager for the Hotel Indigo in the Port of Everett. Mr. West has worked in both luxury destination resorts and downtown convention hotels, and has previously served on the Lodging Tax Advisory Council for the City of Tukwila.

This appointment would be to the District 2-Lodging position, and would be for a three-year term, ending December 31, 2024.

Current Proposal

To appoint Mike West to serve on the Snohomish County Tourism Promotion Area Advisory Board as the representative for District 2-Lodging, term to expire December 31, 2024.

Duration: Through December 31, 2024.

Fiscal Implications: N/A

2021 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to GLS on December 15th for consideration.