



Snohomish County Council

Committee: Finance
ECAF: 2022-0344
Proposal: Mot. 22-167

Analyst: Jim Martin
Date: April 20, 2022

Consideration:

Appointing Janet Pope to the Snohomish County Tourism Promotion Area (TPA) Advisory Board.

Background

The Tourism Promotion Area (TPA) Advisory Board is comprised of 14 members: Nine (9) lodging members (one from each of the five Council Districts and four at-large members); and five (5) non-lodging members (one from each of the five Council Districts).

Janet Pope is the Executive Director of the Lynnwood Public Facilities District, and is responsible for the oversight of Lynnwood Convention Center operations, funding, and redevelopment master planning. Ms. Pope has also worked as CEO at Compass Housing Alliance, a service organization and major responder to the current housing and homeless crisis. Janet also serves on the Tourism Advisor Commission for the City of Lynnwood, and has served on a number of other boards and commissions, including the City of Everett diversity commission, the YMCA community development board, as well as a number of commissions created by Seattle Mayors and King County Executive Dow Constantine.

This appointment would be to serve as the District 3, Non-Lodging representative, with a term ending December 31, 2024.

Current Proposal

To appoint Janet Pope to serve on the Snohomish County Tourism Promotion Area Advisory Board as District 3, Non-Lodging representative, term to expire December 31, 2024.

Duration: Through December 31, 2024.

Fiscal Implications: N/A

2022 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to GLS on May 4th for consideration.