



Planning and Community Development

Ryan Hembree

Council Initiated:

☐ Yes

☒ No

ECAF: 2025-1966

Motion: 25-310

Type:

☒ Contract

☐ Board Appt.

☐ Code Amendment

☐ Budget Action

☐ Other

Requested Handling:

☐ Normal

☐ Expedite

☒ Urgent

Fund Source:

☐ General Fund

☒ Other

☐ N/A

Executive Rec:

☒ Approve

☐ Do Not Approve

☐ N/A

Approved as to

Form:

☒ Yes

☐ No

☐ N/A

Subject:

Grandstand Entertainment Consultant services contract with Fran Romeo Agency.

Scope:

Approves the agreement re-assignment from Neste Event Marketing LLC to the Fran Romeo Agency for grandstand entertainment consultant services at the Snohomish County Evergreen State Fair.

Duration:

October 31, 2027.

Fiscal Impact:

☐ Current Year

☒ Multi-Year

☐ N/A

Expenditures	2025	2026-2027	Total
002 5095414101	\$22,000	\$47,000	\$69,000
Total	\$22,000	\$47,000	\$69,000

Revenue	2026	2026-2030	Total
Total			

Authority Granted:

Motion 25-310 authorizes the County Executive to approve the Agreement Re-Assignment from Neste Event Marketing LLC to Fran Romeo Agency.

Background:

The County entered into an agreement with Neste Event Marketing LLC for Grandstand Entertainment Consultant services for the 2023-2027 Fairs. Neste Event Marketing requested a re-assignment to the Fran Romeo Agency due to the sale of their business.

The total compensation for the 2025-2027 Evergreen State Fairs is not to exceed \$69,000.

Request: Move Motion 25-310 to GLS on July 16th for consideration.