

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

MOTION NO. 26-292

MOTION APPOINTING ROBERT PELFREY TO THE SNOHOMISH COUNTY
TOURISM PROMOTION AREA (TPA) ADVISORY BOARD

WHEREAS, RCW 35.101.080 authorized Snohomish County to establish a Tourism Promotion Area (TPA) upon petition by the lodging industry; and

WHEREAS, on December 15, 2010, Council adopted SCC 4.118 which established the TPA and the Tourism Promotion Area Advisory Board to advise and make recommendations to the County on allocation of TPA revenues for eligible projects; and

WHEREAS, the Advisory Board is comprised of 14 members: nine lodging members and five non-lodging members; and

WHEREAS, the Snohomish County Tourism Promotion Area Advisory Board has evaluated the membership application for eligibility and made a recommendation for Board appointment; and

WHEREAS, Robert Pelfrey fulfills the need for a District 4 – Lodging member; and

WHEREAS, Mr. Pelfrey is the Sales Manager at Hilton Garden Inn Bothell/Seattle with four years of experience in the tourism space; and

WHEREAS, Executive Dave Somers nominates Mr. Robert Pelfrey to fill a vacant position and serve a three-year term;

NOW, THEREFORE, ON MOTION, the Snohomish County Council hereby appoints Mr. Robert Pelfrey, District 4 – Lodging member to the Snohomish County Tourism Promotion Area Advisory Board, term to expire December 31, 2027.

PASSED this ____ day of _____, 2026.

SNOHOMISH COUNTY COUNCIL
Snohomish County, Washington

Council Chair

ATTEST:

Deputy Clerk of the Council