



# Committee of the Whole

Nicole Gorle

Council Initiated:

Yes

No

**ECAF:** 2026-1054

**Motion:** 26-183

**Type:**

- Contract
- Board Appt.
- Code Amendment
- Budget Action
- Other

**Requested Handling:**

- Normal
- Expedite
- Urgent

**Fund Source:**

- General Fund
- Other
- N/A

**Executive Rec:**

- Approve
- Do Not Approve
- N/A

**Approved as to**

**Form:**

- Yes
- No
- N/A

**Subject:** Sponsor for the Evergreen State Fair Food Drive – Lee Johnson Auto Family

**Scope:** This motion would approve an agreement with Lee Johnson Auto Family (sponsor), under which the sponsor agree to cover the cost of tickets for the Evergreen State Fair Food Drive in the amount of \$5,000, host various food drive locations, and help market the event. In return the County will provide all the required materials and add the sponsors logo and name to various documents, pages, and marketing materials as described in Schedule A of the agreement. Under the agreement:

Lee Johnson Auto Family will:

- Provide high-res Lee Johnson Auto Family logos to the county by May 15, 2026
- Set up 10 locations for Fair Food Drive collection from June 8 through July 8 (locations identified in Schedule A)
- Market the Fair Food Drive by: Providing a link to the Fair webpage on their websites from June 8 – September 8, 2026; making two Facebook posts; conducting two email campaigns; post about the Fair on their Google Profile; display Fair Food Drive posters and flyers in their dealerships from June 8 – Sept. 8; and have one commercial on TV.

Snohomish County will:

- Provide graphics and assets including media/printing; donation receptacles and signage; and 5000 Food Drive tickets with the sponsors name printed on them.
- When space allows, the county will put the sponsors name and logo on all correspondence about the Fair Food Drive.
- Marketing: Create a Facebook page for the event; one Food Drive e-newsletter to 40,000 subscribers with the sponsors name on it; and two social media posts with the sponsors information on them.
- Space at the Food Drive event on July 11<sup>th</sup> for the sponsor to display their products.

**Duration:** Execution through September 8, 2026

**Fiscal Impact:**  Current Year  Multi-Year  N/A

The cash value of this contract is \$5,000. However, the in kind/trade for services amount is \$52,500.

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Expenditures	Current Year	2027	2028	2029	2030	Total
Fund 197	\$5,000					\$5,000
<b>Total's</b>	<b>\$5,000</b>					<b>\$5,000</b>

Revenue	Current Year	2027	2028	2029	2030	Total
Fun 197	\$5,000					\$5,000
<b>Total's</b>	<b>\$5,000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$5,000</b>

**Authority Granted:** n/a

**Background:** In accordance with [SCC 3.04.140\(2\)](#), the Executive has authority to execute contracts for less than \$50,000. Anything that exceeds \$50,000 must go to Council for approval. While the contract amount is minimal in cash value, the in kind/trade services push the contract value over \$50,000 causing the need for Council approval.

**Requested Action:** For Council to consider taking action.