

MEMORANDUM

DATE: July 19, 2021

TO: Stephanie Wright, Council Chair, Snohomish County Council

FROM: Dave Somers, Snohomish County Executive

RE: Lodging Tax Advisory Committee Nomination

The Snohomish County Lodging Tax Advisory Committee (LTAC) was created pursuant to RCW 67.28.1817 to serve in a consultative capacity to make recommendations of use of lodging tax revenues collected under Chapter 4.41 SCC. Pursuant to RCW 67.28.1817, the Advisory Committee is currently comprised of 5 members: the chair – held by yourself – shall be an elected official of Snohomish County, at least two members must represent lodging businesses required to collect the lodging tax, and at least two members must represent agencies or activities eligible to receive lodging tax funding; the number of members representing lodging businesses must equal the number of members representing eligible recipient agencies.

In March 2021, committee member Bryan Harmon submitted his resignation, creating an opening on the LTAC for a lodging business member. Georgia Borg-Leon has applied to fill the vacancy.

Ms. Georgia Borg-Leon is the Hotel General Manager for Island Hospitality DBA Residence Inn by Marriott, Lynnwood. Georgia has worked as a manager at Residence Inn by Marriott for thirty years, resulting in extensive knowledge and experience in the Snohomish County hospitality lodging and tourism industries. Additionally, Georgia has served on the Snohomish County Tourism Board for three terms as well as the Tourism Promotion Area (TPA) Board. Georgia's extensive and wide-ranging experience in this industry provides her a unique perspective on the strengths and opportunities for growth and recovery for the Snohomish County tourism industry.

Pursuant to SCC 4.41 and RCW 67.28, I hereby nominate Georgia Borg-Leon to the Snohomish County Lodging Tax Advisory Committee as a lodging business member. There is no defined term of service for members of the LTAC, and the appointment shall be reviewed annually by the Snohomish County Council.