



SNOHOMISH COUNTY BOARDS & COMMISSIONS NOMINATION FORM

INITIATOR: Please fill in this section

County department/agency: Parks and Recreation/Evergreen State Fair

Contact person/email: Kara Underwood, Division Manager, Kara.Underwood@snoco.org

Name of Board/Commission: Evergreen State Fair Advisory Board

Advisory Governing Ad Hoc Ongoing

Term of Appointment Fulfill Unexpired Term Commencing immediate - 12/31/24

Mandated Requirements for Appointment* SCC 2.32.079

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/Commission: Evergreen State Fair Board

New appointment: Reappointment: 1st 2nd Ex-Officio

Snohomish County Council District (Please choose one):

1 2 3 4 5 Don't Know

Name: Connie Mennie

Home Address: 10524 21st Ave SE

City: Everett State: WA Zip: 98208

Mailing Address (if different): _____

Telephone (home): 425 387 5815 (work) 360 363 8086

E-mail: c.mennie@yahoo.com

Current Employer: City of Marysville

Occupation: Communications Manager

Education: BA/Journalism MA/Organizational Management

Licenses held (if applicable): _____

Why would you like to serve on this board/commission? Represent local families. Retain fair's charm and wholesome values while increasing relevancy and accessibility for our county's diverse communities.



Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission. Local government marketing & communications professional with leadership experience in tourism promotion.

Please list community involvement/volunteer activities. Board member, Greater Marysville Tulalip Chamber.

How did you learn of this opportunity? I don't recall.

Do you currently serve on a Snohomish County board or commission?* no

***2.03.0605CC - Candidates for appointment to County boards or commission must meet the following requirements:**

1. Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony.
2. If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board.
3. Reside or work in Snohomish County or show evidence of special interest in Snohomish County, provided that a candidate may not be a County employee.
4. Membership is limited to one position at a time on a board or commission, provided that a member of a board may simultaneously serve on one ad hoc or advisory committee. (Ord. 82-037 § 1, adopted June 9, 1982)

By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/Commission.

Signature: Conni Merrin

Date: 12.20.22

Please attach resume if available and return to:

Kara Underwood, Division Manager

Evergreen State Fair, 14405 179th Ave SE, Monroe WA 98272

(425) 388-6640 phone / (360) 794-8027 fax / kara.underwood@countysno.wa.gov

Connie Mennie

10524 21st Ave. SE, Everett WA 98208 | 425-387-5815 | c.mennie@yahoo.com

Dec. 20, 2022

Kara Underwood, Division Manager
Evergreen State Fair
14405 179th Ave. S.E.
Monroe, WA 98272

RE: Evergreen State Fair Board - District 2

Dear Ms. Underwood,

I greatly appreciate your consideration for appointment to the Evergreen State Fair Board. As a Snohomish County resident since 1985, I believe our county fair is a local treasure for families and visitors. When my children were young, they were thrilled to win awards in arts and crafts. One of my dear friends had a first date at a concert there. To me, summer tastes like a fresh lemonade or Purple Cow with a Fisher's scone.

My professional career has focused on local government marketing and communications. My interests are in retaining the charm and wholesome values of the fair while increasing its relevancy and accessibility for our county's diverse communities. As a founding board member of the Snohomish County Tourism Bureau, I have a longtime interest in promoting our county's best assets and attracting visitors. Tourism is a key strategic element for our region's economic health.

I am excited about this opportunity and look forward to hearing from you soon. Please let me know if you have questions or need anything else from me.

Best wishes,



Connie Mennie

Connie Mennie

10524 21st Ave. SE, Everett WA 98208 | 425-387-5815 | c.mennie@yahoo.com

Experience

COMMUNICATIONS MANAGER/MASTER PIO | CITY OF MARYSVILLE | JULY 2016-PRESENT

- Lead communications strategist, storyteller, content marketer & project wrangler for growing city of 70,000
- Media spokesperson & Master Public Information Officer skilled at media relations & intergovernmental coordination
- Develop & execute communications plans including successful Criminal Justice Tax & RFA measures, city fireworks ban
- Plan & manage content for city website, social media platforms, Mayor's speeches & public events promotion

COMMUNICATIONS & MARKETING SUPERVISOR | SOUND TRANSIT | 2005-JULY 2016

- Supervised writing & video production teams in public communications and marketing for Regional Transit Agency
- Lead writer during successful Sound Transit 2 and ST3 ballot measures
- Social media, video, print & electronic content; CEO presentations, marketing & events promotion, media relations

PUBLIC INFORMATION OFFICER | SNOHOMISH COUNTY EMERGENCY OPERATIONS CENTER | APRIL 2014

- Public messaging & coordinated communications between multiple agencies immediately after deadly SR 530 mudslide

EXECUTIVE ADMIN. ASST. | SNOHOMISH COUNTY EXECUTIVE | 1998-2005

- Wrote & edited County Executive speeches, news releases, budget message, reports and recommendations
- Staffed several public committees including NASCAR feasibility task force
- Recruited, nominated & recognized more than 400 volunteers on 30+ county boards and commissions

LEGISLATIVE AIDE | SNOHOMISH COUNTY COUNCIL | 1994-1997

- Represented Snohomish County through participation in public projects & official functions
- Founding Board member of Snohomish County Tourism Bureau, Quarterly Tourism Forum chair, Board secretary
- Analyzed and drafted proposed legislation, developed new policies and programs; constituent issues & relations

Education

LEADERSHIP ACADEMY | 2019-2020 | City of Marysville

MASTER PUBLIC INFORMATION OFFICER | 2018-2019 | Emergency Management Institute/FEMA

MANAGEMENT EXCELLENCE PROGRAM | 2015 | Sound Transit

MA/ORGANIZATIONAL MANAGEMENT | University of Phoenix

BA/JOURNALISM | Western Washington University

Leadership & Awards

ASSOCIATION FOR WOMEN IN COMMUNICATIONS (AWC) | Seattle Chapter President, VP Professional Development, Board Secretary, WSU student chapter liaison | 2005-2019

AWC SEATTLE FOUNDER'S AWARD | Honors a member who consistently exhibits the highest ethics, professional excellence and personal commitment | 2015

AMERICAN PUBLIC TRANSIT ASSN. (APTA) ADWHEEL | 1st Place direct mail postcard, 1st Place video PSA | 2009; 1st Place newsletter | 2007

AWC CLARION | National award for best newsletter | 2006