



Snohomish County Council

Committee: Committee of the Whole
ECAF: 2022-0922
Proposal: Mot. 22-388

Analyst: Jim Martin
Date: September 16, 2022

Consideration:

Authorizing the County Executive to execute an Intergovernmental Services contract with Washington State University at \$74,310 for advertising and maintenance of the takeflightsnohomish.org website.

Background

Snohomish County would like to establish the website takeflightsnohomish.org as an up-to-date educational source for the community, a way to improve program partnerships and enrollment, and develop the next generation of workers. Washington State University shall create, update, and maintain the website and provide a digital marketing plan for the County.

The scope of work includes ongoing reviews of the website, routine maintenance, and marketing of the Take Flight Snohomish County initiative. The agreement shall terminate on December 31, 2023, with the potential for an extension of one additional year at the sole discretion of the County. Compensation shall not exceed \$74,310.

Current Proposal

This motion approves and authorizes the County Executive to sign a contract with Washington State University for advertising and maintenance of the takeflightsnohomish.org website.

Duration: Through December 31, 2023

Fiscal Implications: Not to exceed \$74,310.00

2022 Budget: Yes

Future Budget Impacts: N/A

Handling: Expedite

Approved-as-to-form: Yes.

Risk Management: Yes.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Move to Council for consideration.