

SNOHOMISH COUNTY BOARDS & COMMISSIONS APPLICATION FORM

NOMINEE: Please fill in this section

Name of Board/Commission: Tourism Promotion Area (TPA) Advisory Board

New Appointment

Snohomish County Council District (Please choose one):

1

Name Sarah Cho

Home Address 10220 270th St NW

Mailing Address (if different) 10220 270th St NW

City Stanwood

State WA

Zip Code 98282

Telephone (Home) 3604545210

Telephone (Work) 3604545210

Email sarah.cho@stanwoodwa.org

Current Employer City of Stanwood

Occupation Economic Development and Marketing Manager

Education University of Washington

Licenses held (if applicable) *Field not completed.*

Why would you like to serve on this board/commission? As the Economic Development and Marketing Manager for the City of Stanwood, I would like to serve on the Tourism and Promotion Area Board to contribute to initiatives that will increase overnight stays in the county. As a community that currently has very limited lodging within city limits, I believe I can provide a unique perspective to the board with tourism

efforts. Additionally, I would like to be more involved at the county level with tourism initiatives and I believe joining the TPA board will allow me to promote the resources that the county offers to not just my community, but the county as a whole.

Please explain why you are a qualified candidate, including relevant professional experience, to serve on the board/commission.

I am currently the Economic Development and Marketing Manager for the City of Stanwood. Prior to joining Stanwood, I was the Sales and Marketing Manager for the Federal Way Performing Arts and Event Center. I also worked for the City of Federal Way under the Mayor's Office with the Director of Economic Development. I believe I can provide valuable insight to increase overnight stays in Snohomish County.

Please list community involvement/volunteer activities

Stanwood Chamber of Commerce - Member
Camano Chamber of Commerce - Member
Oversees the partnership of the Stanwood Camano Arts Advocacy Commission and the City of Stanwood
Volunteer FBLA judge

How did you learn of this opportunity?

Trudy Soriano

Do you currently serve on a Snohomish County board or commission?*

No

**2.03.060SCC - Candidates for appointment to county boards or commission must meet the following requirements:*

(1) Possess qualifications for the appointment sought, as shown by the candidate's written documentation and any hearing testimony;

(2) If a reappointment, demonstrate the continuing benefits of retaining the board member as discussed in the executive's recommendation and a satisfactory attendance record, as determined by adopted criteria of the particular board;

(3) Reside or work in Snohomish County, or show evidence of special interest in Snohomish County, PROVIDED That a candidate may not be a County employee.

****Please be advised, effective January 1, 2022 individuals joining identified boards and commissions will be required to pass a background check.**

By signing this Application Form, Nominee acknowledges that he/she will comply with all county policies, county code, and state law. Nominee also acknowledges that any record, including personal e-mail, prepared, owned, used, or retained by Nominee in the conduct of Board/Commission business is a public record, and Nominee agrees to produce said records to County upon request. Failure to comply with the above provisions may result in Nominee's removal from Board/Commission.

Signature Sarah Cho

Date 4/27/2022

Please attach resume if available and either submit this form or print it and mail to *Field not completed.*

Pursuant to the Public Records Act, Chapter 42.56 RCW, records submitted to Snohomish County and County Council are subject to public disclosure. The practice of the council office is to post all meeting and hearing materials to our website to ensure transparency, as well as to assist in facilitating public records requests.

Email not displaying correctly? [View it in your browser.](#)