

SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Simreet Dhaliwal at 425-388-3971.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair Mike West
 Vice Chair Teresa Bitner
 Secretary Jennifer Caveny

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
Jennifer Caveny 3711 Rockefeller Ave Everett, WA 98201 Term 1, Exp. December 31, 2025	MIKE WEST 1028 13th Street Everett, WA 98201 425-217-2772 Term 1, Exp. December 31, 2024	VACANT	VACANT	TERESA BITNER 20610 44 TH Avenue West Lynnwood, WA 98036 425-582-4239 Term 2, Exp. December 31, 2026

AT-LARGE LODGING MEMBERS

DANIELLE CAVOTO 3105 Pine St Everett, WA 98201 Term 1, Exp. December 31, 2026	NIKKI BRAME 2410 Sunday Lake Rd Stanwood, WA Term 1, Exp. December 31, 2026	JEFF BAE 101 128 th Street SE Everett, WA 98208 206-617-9790 Term 2, Exp. December 31, 2026	PROPOSED: QUYNH DEVITTE 3003 Colby Ave Everett, WA 98201
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DISTRICT 1 NON-LODGING DISTRICT 2 NON-LODGING DISTRICT 3 NON-LODGING DISTRICT 4 NON-LODGING DISTRICT 5 NON-LODGING

**PROPOSED:
RAEHEL MORERA**
9320 Thomle Rd.
Stanwood, WA 98292

TYLER CHISM
2930 Wetmore Ave.
Everett, WA 98201
425-583-7422
Term 1, Exp. December 31, 2024

JANET POPE
3815 196th St SW
Lynnwood, WA 98036
425-440-0970
Term 1, Exp. December 31, 2024

VACANT

DOUGLAS HOBBS
21701 W. Lost Lake Road
Snohomish, WA 98296
360-805-6123
Term 3, Exp. December 31, 2026

SNOHOMISH COUNTY STAFF SUPPORT

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