



Committee of the Whole

Cynthia Foley

Council Initiated:

Yes

No

ECAF: 2024-3062

Motion: 24-497

Type:

- Contract
- Board Appt.
- Code Amendment
- Budget Action
- Other

Requested Handling:

- Normal
- Expedite
- Urgent

Fund Source:

- General Fund
- Other
- N/A

Executive Rec:

- Approve
- Do Not Approve
- N/A

Approved as to

Form:

- Yes
- No – Form Agreement
- N/A

Subject:

The National Court Appointed Special Advocate/Guardian Ad Litem Association for Children 2024-2025 Volunteer Recruitment Grant Award

Scope:

The Human Services Department is seeking to enter into an agreement with National CASA/Guardian Ad Litem Association to receive a \$99,800 grant for recruiting volunteers. There are approximately 154 children in Snohomish County without a CASA or guardian ad litem due to a shortage of volunteer advocates. Attachment A shows planned recruitment activities. Some promotion activities may be adjusted based upon review of allowable expenses by CASA/GAL. Planned recruitment activities include:

- Event sponsorships and registration fees,
- Local sports team sponsorships,
- Local media,
- Engaging outreach booth,
- Advertising at local youth programs,
- Chamber of commerce memberships,
- Coffee sleeves, and
- 3 direct mailing campaigns.

This grant was not anticipated during the 2024 budget process and was not included in the 2024 Grant Workplan.

Duration:

October 31, 2024, through September 30, 2025

Fiscal Impact:

- Current Year Multi-Year N/A

Expenditures	Current Year	2025	2026	2027	2028	Total
Fund 124	\$18,145.00	\$81,655.00				\$99,800.00
Totals	\$18,145.00	\$81,655.00	0	0	0	\$99,800.00

Revenue	Current Year	2025	2026	2027	2028	Total
Fund 124	\$18,145.00	\$81,655.00				\$99,800.00
Totals	\$18,145.00	\$81,655.00	0	0	0	\$99,800.00

Authority Granted:

Motion 24-497 authorizes the County Executive to sign the National Court Appointed Special Advocate/Guardian Ad Litem Association for Children Volunteer Recruitment Grant in the amount of \$99,800 for the period 10/31/2024 through 9/30/2025.

Background:

The National CASA/GAL Volunteer Recruitment Grant aims to increase the service levels of the CASA Program so more eligible children can be served by a CASA

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volunteer. The grant is structured to use the National CASA/GAL "[Change a Child's Story](#)" campaign to recruit volunteers with an emphasis on increasing the total number of volunteers and those from underrepresented volunteer populations.

Requested Action: Consider taking action on Motion 24-497.