

## PROPOSED AMENDMENT SHEET 1

### Ordinance No. 23-067

**Amendment Name:** Council approval of sponsorships

**Description:** Amendment would establish a monetary amount when Council review of acceptance of sponsorships is required and create an annual reporting of applied sponsorships, to be received by council from the county executive, and or designee.

**Affected Ordinance Section:** Section 1

**Affected Code Section:** 2.16.025

**Existing Ordinance Recitals, Findings, Conclusion or Sections to Delete or Modify:**

Beginning on page 1, at the start of line 42,

**REPLACE**

- (7) Upon request by the county council, the department director shall refer the proposed sponsorship agreement to the county council for review and approval; and
- (8) The county executive may refer any sponsorship agreement to the county council for review and approval.

**WITH**

- (7) Upon request by the county council, the department director shall refer the proposed sponsorship agreement to the county council for review and approval;
- (8) The county executive shall refer all sponsorship agreements over the amount of \$50,000, either individually or cumulatively annually, to the county council for review and approval by motion; and
- (9) The county executive shall prepare and deliver an annual report to the county council, of all sponsorship applications, including those approved and rejected. The report shall include business/corporate name of sponsor, total monetary amount of the sponsorship offered, total monetary amount of the sponsorship approved (as applicable), how the sponsorship opportunity was advertised, the term of each approved sponsorship agreement and a statement identifying the improvements to park properties, maintenance and operation of park properties or entertainment, activities and events that each sponsorship agreement funded.

**Affected Ordinance Section:** Section 4

**Affected Code Section:** 2.32.160

**Existing Ordinance Recitals, Findings, Conclusion or Sections to Delete or Modify:**

Beginning on page 3, at the start of line 22,

**REPLACE**

(8) The county executive may refer any sponsorship agreement to the county council for review and approval.

**WITH**

(8) The county executive shall refer all sponsorship agreements over the amount of \$50,000, either individually or cumulatively annually, to the county council for review and approval by motion; and

(9) The county executive shall prepare and deliver an annual report to the county council of all sponsorship applications, including those approved and rejected. The report shall include business/corporate name of sponsor, total monetary amount of the sponsorship offered, total monetary amount of the sponsorship approved (as applicable), how the sponsorship was advertised, the term of each approved sponsorship agreement and a statement identifying the improvements to the fairgrounds, maintenance and operation of the fairgrounds or entertainment, activities and events that each sponsorship agreement funded.

**Council Disposition:** APPROVED - 5-0 **Date:** 8/30/23  
**Councilmember Dunn moved, Council Vice-Chair Nehring seconded**