

## SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include: for tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Carol Peterson at 425-388-6605.

### CURRENT BOARD MEMBERSHIP:

#### BOARD OFFICERS

Chair            Matthew Rosenthal  
 Vice Chair     Sheldon Johnson  
 Secretary     Tim Cordodor

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
<b>MATTHEW ROSENTHAL</b> 8606 36 <sup>TH</sup> Ave. NE Marysville, WA 98270 360-530-1234 Term 1, Exp. December 31, 2021	<b>SHELDON JOHNSON</b> 3105 Pine Street Everett, WA 98201 425-339-2000 Term 1, Exp. December 31, 2021	<b>RESHMA-SINGH-CHAND</b> 4220 Alderwood Mall Blvd Lynnwood, WA 98036 425-697-7004 Term 1, Exp. December 31, 2021	<b>EMILY MAXWELL</b> 22600 Bothell Everett Hwy Bothell, WA 98021 425-381-8021 Term 1, Exp. December 31, 2023	<b>TERESA BITNER</b> 20610 44 <sup>TH</sup> Avenue West Lynnwood, WA 98036 425-582-4239 Term 1, Exp. December 31, 2023

#### AT-LARGE LODGING MEMBERS

<b>TIM CORDODOR</b> 3500 188 <sup>TH</sup> St. SW, St. 121 Lynnwood, WA 98037 425-775-9600 Term 1, Exp. December 31, 2023	<b>MAIA KALEHUA</b> 718 Front Street Mukilteo, WA 98275 425-423-8600 Term 1, Exp. December 31, 2022	<b>JEFF BAE</b> 101 128 <sup>th</sup> Street SE Everett, WA 98208 206-617-9790 Term 1, Exp. December 31, 2023	<b>LINDSEY MACHON</b> 3003 Colby Avenue Everett, WA 98201 425-259-2200 Term 1, Exp. December 31, 2023
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DISTRICT 1 NON-LODGING   DISTRICT 2 NON-LODGING   DISTRICT 3 NON-LODGING   DISTRICT 4 NON-LODGING   DISTRICT 5 NON-LODGING

**ADRIENNE HALL**

31030 Crawford Loop Road  
Darrington, WA 98241  
360-631-1749  
Term 1, Exp. December 31, 2022

**JULIO CORTES**

2930 Wetmore Ave Ste. 10-A  
Everett, WA 98201  
425-257-7110  
Term 2, Exp. December 31, 2023

**SARA BLAYNE**

8415 8<sup>TH</sup> Place SE  
Lake Stevens, WA 98258  
425-640-7614  
Term 1, Exp. December 31, 2023

**VIRGINIA OLSEN**

6100 219<sup>TH</sup> St. SW, Ste. 200  
MLT, WA 98043  
425-744-6206  
Term 1, Exp. December 31, 2021

**DOUGLAS HOBBS**

21701 W. Lost Lake Road  
Snohomish, WA 98296  
360-805-6123  
Term 2, Exp. December 31, 2023  
425-744

SNOHOMISH COUNTY STAFF SUPPORT

**BRIDGID SMITH**

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Snohomish, WA 98296  
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Bridgid.Smith@snoco.org

**TRUDY SORIANO**

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