



Health and Community Services

Cynthia Foley

Council Initiated:

Yes

No

ECAF: 2024-0241

Motion: 24-098

Type:

- Contract
- Board Appt.
- Code Amendment
- Budget Action
- Other

Requested Handling:

- Normal
- Expedite
- Urgent

Fund Source:

- General Fund
- Other
- N/A

Executive Rec:

- Approve
- Do Not Approve
- N/A

Approved as to

Form:

- Yes
- No
- N/A

Subject: Contract for COVID-19 Health Initiative Advertising Services

Scope: Motion 24-098 authorizes an advertising contract between Snohomish County and The Lamar Company LLC for promoting health awareness messages, including information about COVID, on public transit. The contract total not to exceed amount is \$78,180.39.

Pursuant to SCC 3.04.140(2), contracts for services that exceed \$50,000 are authorized by the County Council.

Duration: February 18, 2024, through August 4, 2024

Fiscal Impact: Current Year Future-Year N/A

Expenditures	Current Year	2024	2025	2026	2027	Total
Fund 125	\$73,180.39					\$73,180.39
Totals	\$73,180.39	0	0	0	0	\$73,180.39

Revenue	Current Year	2024	2025	2026	2027	Total
						0
						0
Totals	0	0	0	0	0	0

Authority Granted: Motion 24-098 authorizes the Executive to sign agreement for advertising services with The Lamar Company LLC.

Background: The Health Department previously contracted with The Lamar Company.

Requested Action: Move to GLS on March 20, 2024, for consideration.