

# 2023 YEAR IN REVIEW



# THE CATALYST FOR ECONOMIC VITALITY

## OUR COMMITMENT

Economic Alliance of Snohomish County brings together public and private sector partners to collectively advocate for the region's strategic growth, attract new business, provide resources and champion a talented future workforce.

**297** TOTAL  
INVESTORS

**29** NEW INVESTORS  
IN 2023

# 2023 YEAR IN REVIEW

**147** PROJECTS

In 2023, EASC coordinated 147 projects in various state of development.



**13** Foreign Direct Investment (FDI)

**38**

recruitment projects of new business outside the county to Snohomish County



**12**

Aerospace related companies BRE or Attraction projects



**109**

Business Retention and Expansion (BRE) existing business in County



Opportunity lives here.



Economic Alliance  
SNOHOMISH COUNTY



# BUSINESS ATTRACTION

EASC offers effective and quantifiable countywide economic development support for the State, County, and its jurisdictions. This results in the expansion of job opportunities, business creation, investment attraction to the County, and engagement and technical support for local jurisdiction economic development strategies, all of which contribute to the growth of the Snohomish County economy.

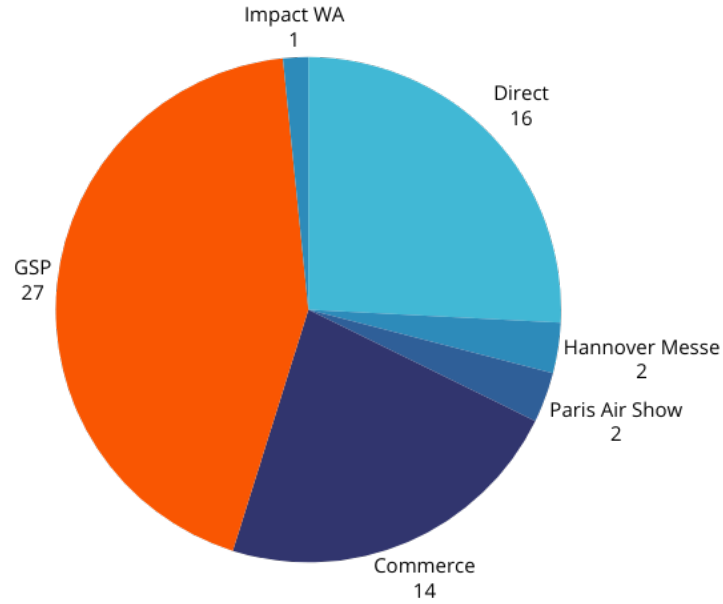
## TRADE SHOWS & MISSIONS:

- SelectUSA
- Paris Airshow
- Hannover Messe

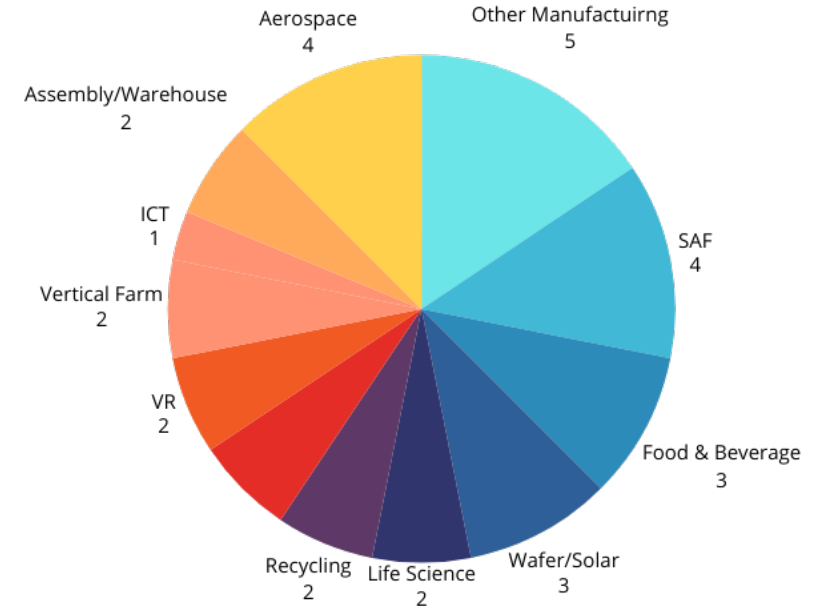
# BUSINESS ATTRACTION



## LEAD



## INDUSTRY



**38** ATTRACTION PROJECTS



# BUSINESS EXPANSION & RETENTION

As the recognized BRE for Snohomish County, EASC works with local businesses to encourage two-way dialogue with community leaders, give access to business services, and identify businesses that are seeking to expand their workforce.

## APPROACH

- Focus on Advanced Manufacturing
- Employers with 35-100 employees
- Identify businesses with new patents
- Direct inquiries

109

BUSINESS  
INTERACTIONS

# ADVANCED MANUFACTURING

 **Economic Alliance Snohomish County**  
Published by Calvin Hobbes · August 24 ·

Advanced Manufacturing — we need your voice!

Take this county-wide survey designed to better understand the current state of the industry. You'll help us identify and communicate opportunities for growth and improvement to policymakers and shape the future.

**YOUR INSIGHT MATTERS**

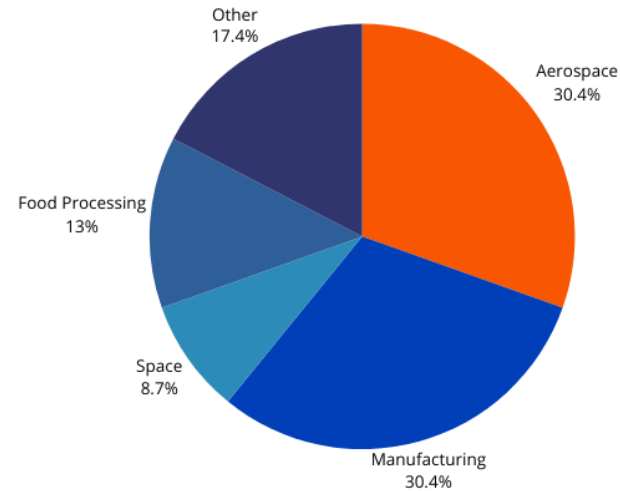
 **Economic Alliance SNOHOMISH COUNTY**

Take the Advanced Manufacturing Survey

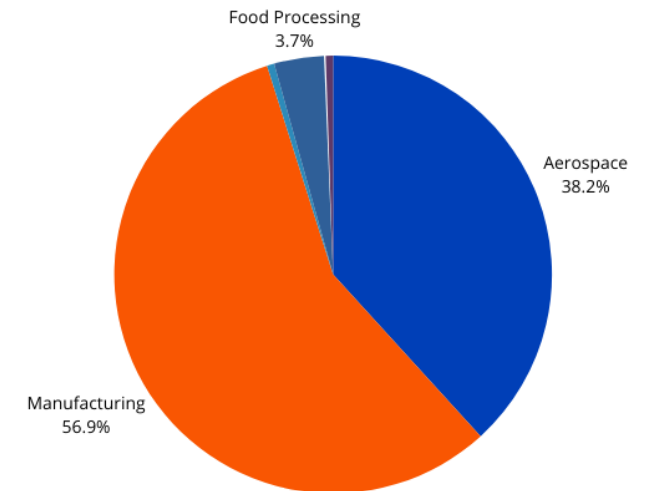
MYEMAIL.CONSTANTCONTACT.COM

**Can you take this Advanced Manufacturing Survey?**  
Your perspective makes an impact! We need your voice in a county...

## INDUSTRY RESPONSE



## JOBS



Opportunity lives here.

## ADVOCACY HIGHLIGHTS



**Led 24 community leaders to Olympia** to advocate for ADO funding, transportation, workforce development, housing and thriving communities.

**Regional business coalition on affordable housing;** \$400m Housing Trust Fund at the State level.

**Advocated for honoring Connecting WA timeline and funding in Move Ahead WA** for key projects in Snohomish County



**Delegation of 23 community leaders to advocate in Washington D.C.** on housing, infrastructure, international trade, military affairs and clean energy.

**Supported U.S. Chamber coalition for permit reform;** NEPA process updated



# BILLS IN LEGISLATURE

## KEY BILLS EASC SUPPORTED, PASSED

- Preferential tax rate for alternative jet fuel – SB 5447
- Local permit streamlining – SB 5290
- Sales tax exemption for MRO – HB 1318
- Tax Increment Financing technical fixes – HB 1527
- Commercial Aviation WG – HB 1791
- Middle Housing – HB 1110
- Condominium liability reform – SB 5058 and SB 5258
- Police Vehicle pursuits – SB 5352
- College in high school fees – SB 5048
- Tuition establishment date – SB 5079
- Military Spouse Employment – HB 1009
- Occupational Compact bills
  - Nurses – SB 5499
  - Dentists and dental hygienists – HB 1576
  - Audiology & speech pathologies – HB 1001
  - Mental health counselors – HB 1069



## KEY BILLS EASC OPPOSED, NOT PASSED

- Margins Tax – HB 1644/SB 5482
- Wealth Tax – HB 1473/SB 5486
- Increase Real Estate Excise Tax – HB 1628
- Increase property tax cap from 1% to 3% - SB 5770
- Vehicle per mile charge – HB 1832

# ADVOCACY-SUPPORTED INVESTMENTS SPECIFIC TO SNOHOMISH COUNTY

\$6.5  
MILLION

SAF R&D center at Paine Field

\$7.4  
MILLION

Everett Memorial Stadium

\$18.7  
MILLION

Compass Health Behavioral Health Facility in Everett

\$37.9  
MILLION

Everett Community College Baker Hall Replacement

\$2  
MILLION

Marysville RAP Program

Opportunity lives here.

# ADVOCACY-SUPPORTED INVESTMENTS STATEWIDE WITH LOCAL BENEFITS

**\$8.6  
MILLION**

Maintenance level funding of  
ADOs statewide

**\$400  
MILLION**

Housing Trust Fund secured  
through help of regional business  
coalition.

**\$42  
MILLION**

Grants/loans to add capacity  
for early learning

**\$9  
MILLION**

Statewide for tourism marketing

**\$250,000**

Economic impact analysis of  
military installations on  
state and local economy

**\$14.5  
MILLION**

Career Connected Learning grants

**\$50  
MILLION**

State matching funds for federal  
Broadband Equity, Access and  
Deployment

**\$30  
MILLION**

Digital navigation services  
statewide

Opportunity lives here.



**Economic Alliance**  
SNOHOMISH COUNTY

# SNOHOMISH STEM CAREER CONNECT NORTHWEST



Powered by



**2023 Programs & Initiatives led by Snohomish STEM**

# WASHINGTON APEX ACCELERATOR *(formerly WA PTAC)*



## FOCUS

Washington APEX Accelerators supports Economic Alliance Snohomish County's BRE efforts by helping Snohomish County businesses learn about, prepare for and bid on government contracts at all levels. The goal is to win contracts which support economic vitality and growth in the region.

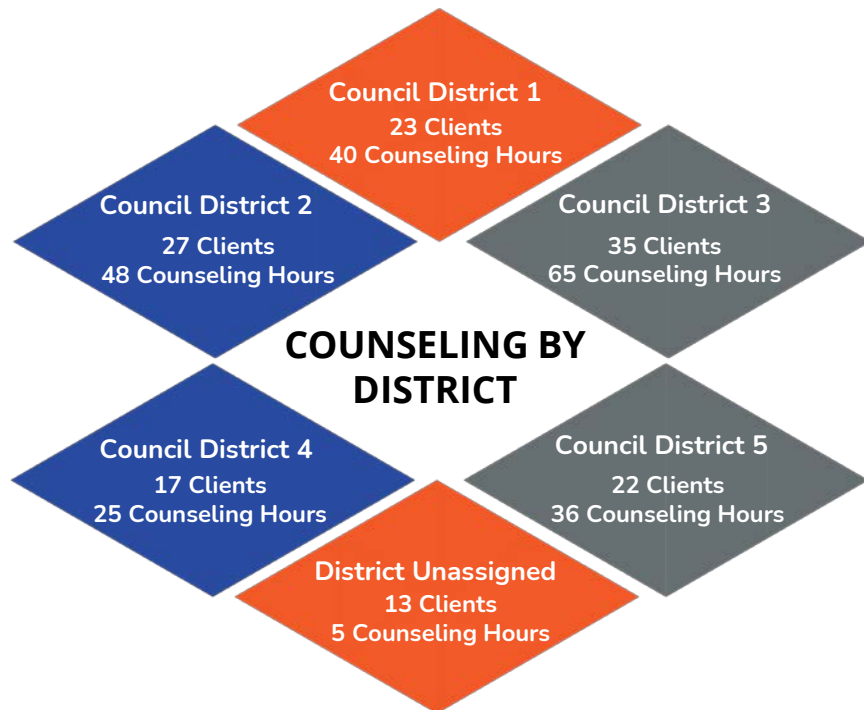
APEX Accelerator Counselors provide 1:1 mentorship and technical assistance including training, outreach & networking as well as help with certifications and registrations, solicitation reviews, and market research.

Opportunity lives here.



# APEX ACCELERATOR BY THE NUMBERS

As of November 30, 2023, 1,256 contracts totaling \$86.46 million have been awarded to 81 unique businesses firms the 5-county region served by WA APEX Accelerator at EASC.



457

Government Contracts Awarded  
by

80

Government Agencies  
to

35

Unique Snohomish County  
businesses, totalling

**\$28.32 MILLION**

For Snohomish County.

**IN CONTEXT . . .**

Snohomish County represents 30% of the total contracts awarded region-wide.



# WASHINGTON SMALL BUSINESS DEVELOPMENT CENTER (SBDC)



## FOCUS

Washington Small Business Development Center (SBDC) - Snohomish County Centers supports Economic Alliance Snohomish County's BRE efforts by providing one-on-one, confidential, no-cost advising on all phases of small business development. Other services include no-cost or low-cost workshops on a variety of business topics and customized market research services.








The Washington SBDC, a member of the national America's SBDC program, is governed by a cooperative agreement between Washington State University, which is the statewide host of the program, and the U.S. Small Business Administration (SBA).



# 2023 HIGHLIGHTS

**Washington SBDC - Snohomish County served in the planning of the following major events:**

- Black-Owned Business Excellence Symposium (February 2023)
- Black Business Leadership Conference (August 2023)
- BizFair 2024 (September 2023)
- North Puget Sound Contracting Summit (October 2023)
- Snohomish County's Focus on Farming (November 2023)

2023 By the Numbers (as of November 30, 2023)			
SBDC ASSISTANCE	 <b>181</b> Total Clients Served	 <b>910</b> Total Hours	 <b>67</b> Delivered Training Events
	 <b>771</b> Jobs Created/Saved/Supported	 <b>\$3.580 M</b> Raised New Capital	 <b>14</b> Business Created

Clients Served by District				
District 1	District 2	District 3	District 4	District 5
40	41	33	39	28



# COMMUNITY ENGAGEMENT & MARKETING

## PR & MARKETING

**53** Earned media mentions

**\$13,690.99** Ad equivalency

**7,282,443** Readers

**\$21,583.73** Net profits generated

**16K** Unique website visitors

**26%** Newsletter open rate

## EVENT HIGHLIGHTS:

**22** In-person Events

**2,430** Attendees

**18** Virtual Coffee Chats

**3,799** Virtual Viewers



# 2023 EVENTS





# CONTACT US

Phone : 425-743-4567

Website : [www.EconomicAllianceSC.org](http://www.EconomicAllianceSC.org)

Email : [info@EconomicAllianceSC.org](mailto:info@EconomicAllianceSC.org)

Address : 808 134th St SW, Suite 101  
Everett, WA 98204





**THANK YOU**

[www.EconomicAllianceSC.org](http://www.EconomicAllianceSC.org)