

Committee: Finance Analyst: Jim Martin

ECAF: 2021-0537

Proposal: Mot. 21-252 **Date:** July 21, 2021

Consideration:

Appointing Georgia Borg-Leon to the Snohomish County Lodging Tax Advisory Committee.

Background

The Lodging Tax Advisory Committee is comprised of at least five (5) members: The Chair shall be an elected official of Snohomish County; at least two (2) members must represent lodging businesses required to collect the tax; and at least two (2) members must represent agencies or activities eligible to receive funding from lodging tax revenue. Members are appointed at large by the County Council and there is no defined length of service. A lodging business member vacancy was created due to the resignation of Bryan Harmon.

Georgia Borg-Leon is the General Manager of the Island Hospitality DBA Residence Inn by Marriott, Lynnwood, and has over 30 years of experience in the tourism industry. Ms. Borg-Leon has also served on the Snohomish County Tourism Board for three terms as well as the Tourism Promotion Area Board.

Current Proposal

To appoint Georgia Borg-Leon to serve on the Snohomish County Lodging Tax Advisory Committee as a lodging business member.

Duration: N/A

Fiscal Implications: N/A

2021 Budget: N/A

Future Budget Impacts: None.

Handling: NORMAL

Approved-as-to-form: N/A.

Risk Management: N/A.

Executive Recommendation: APPROVE.

Attachments: See ECAF packet.

Amendments: NONE.

Request: Assign to GLS on July 28th for consideration.