



Snohomish County Council

Committee: Finance
ECAF: 2021-1010
Proposal: Mot. 21-444

Analyst: Jim Martin
Date: December 6, 2021

Consideration:

Motion authorizing the Executive to sign a contract for Economic Development Services with Greater Seattle Partners.

Background

Greater Seattle Partners (GSP) is a non-profit/private partnership of businesses, community, and government leaders committed to promoting the economic vitality and sustainability across Snohomish, King, and Pierce Counties. It engages in activities designed to attract global businesses and trade, provide leadership for regional recovery, and will partner with economic development teams in Snohomish County and its corresponding cities, as well as the Economic Alliance of Snohomish County.

As part of this agreement, Greater Seattle Partners shall provide the County: a seat on the GSP Executive Council; a seat on the GSP Board of Directors; a seat on one or more GSP Core Councils or committees, as desired (one rep per Council). In addition, GSP will:

- A. Work to increase global trade that benefits the central Puget Sound region
- B. Work to attract businesses to the entire region covered by GSP, including Pierce, King, and Snohomish counties
- C. Implement its strategic plan for business recruitment and global trade that supports sustainable growth in all major geographies in the region, including both rural and urban areas
- D. Provide leadership support of the regional economic recovery framework
- E. Partner with cities and sub-regional organizations throughout the region to support economic development goals, including economic development teams in Snohomish County and its corresponding cities, as well as the Economic Alliance of Snohomish County (EASC).

Current Proposal

This motion would authorize the County Executive to sign the 2022 contract with Greater Seattle Partners to continue implementation of activities that contribute to Snohomish County's economic growth, vitality, and sustainability.

Duration: January 1, 2022 through December 31, 2022

Fiscal Implications: \$100,000

2022 Budget:

Is this in the current year budget: Yes

Future Budget Impacts: N/A

Handling: Expedite

Approved-as-to-form: Yes

Risk Management: Yes

Executive Recommendation: Approval

Attachments: Refer to the submitted ECAF that includes the following attachments:

- (1) Proposed Motion.
- (2) Proposed Contract and schedules

Amendments: NONE.

Request: Move to GLS December 15th for consideration.