

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

MOTION NO. 26-139

A MOTION OF THE COUNTY COUNCIL OF SNOHOMISH COUNTY AUTHORIZING  
THE COUNTY EXECUTIVE TO SIGN A PROFESSIONAL SERVICES AGREEMENT  
WITH S-R BROADCASTING, CO. FOR DAILY EMERGENCY MANAGEMENT  
RELATED PUBLIC SERVICE ANNOUNCEMENTS

WHEREAS, Chapter 2.36 of the Snohomish County Code stipulates that the County's Comprehensive Emergency Management Plan shall institute public information and education; and

WHEREAS, the Interlocal Agreement between the Department of Emergency Management (DEM) and 19 cities, towns, and tribes within the County identifies specific outreach and education activities with KRKO and KKXA AM/FM radio stations; and

WHEREAS, the catalog of public service announcements created between DEM and KRKO/KKXA has been developed and refined over 11 years and is based on the natural and human caused hazards identified in the Hazard Identification and Risk Assessment contained in the County's Hazard Mitigation Plan; and

WHEREAS, S-R Broadcasting has invested in reinforcing their radio towers in the Snohomish River area to build redundancy within their broadcast operations to withstand multiple natural hazards; and

WHEREAS, the service area for S-R Broadcasting covers almost the entirety of Snohomish County and overlaps into neighboring counties; and

WHEREAS, S-R Broadcasting is actively working with DEM to finalize the capability for DEM to use live airwaves to broadcast life safety alerts and emergency messaging during disasters; and

WHEREAS, the specific nature of this service (promoting emergency management public service announcements on the radio) waives it from competition; and

WHEREAS, the total amount of this contract with S-R Broadcasting, Co is not to exceed \$59,280; and

WHEREAS, the funds have been allocated within the DEM current budget for this purpose;

NOW, THEREFORE ON MOTION, the Snohomish County Council hereby approves and authorizes the County Executive to sign a Professional Services Agreement with S-R Broadcasting Co and further that the County Executive be authorized to sign all related documents, if any.

PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2026.

SNOHOMISH COUNTY COUNCIL  
Snohomish County, Washington

\_\_\_\_\_  
Council Chair

ATTEST:

\_\_\_\_\_  
Deputy Clerk of the Council