



Greater Seattle Partners 2025 Report for Snohomish County



Introduction

Public-private partnership, nonprofit regional economic development entity—appreciate the continued support and partnership from both Snohomish County and the EASC.

Our charter is to engage the word, tell our story and enhance regional economic collaboration in order to bring great jobs and strategic investment to the region.

For our quick year in review, we'll cover:

- Business Attraction
- Global Engagement
- Telling Our Story
- Research and Marketing Support for Snohomish County and partners
- GSP In Snohomish County communities

BUSINESS ATTRACTION

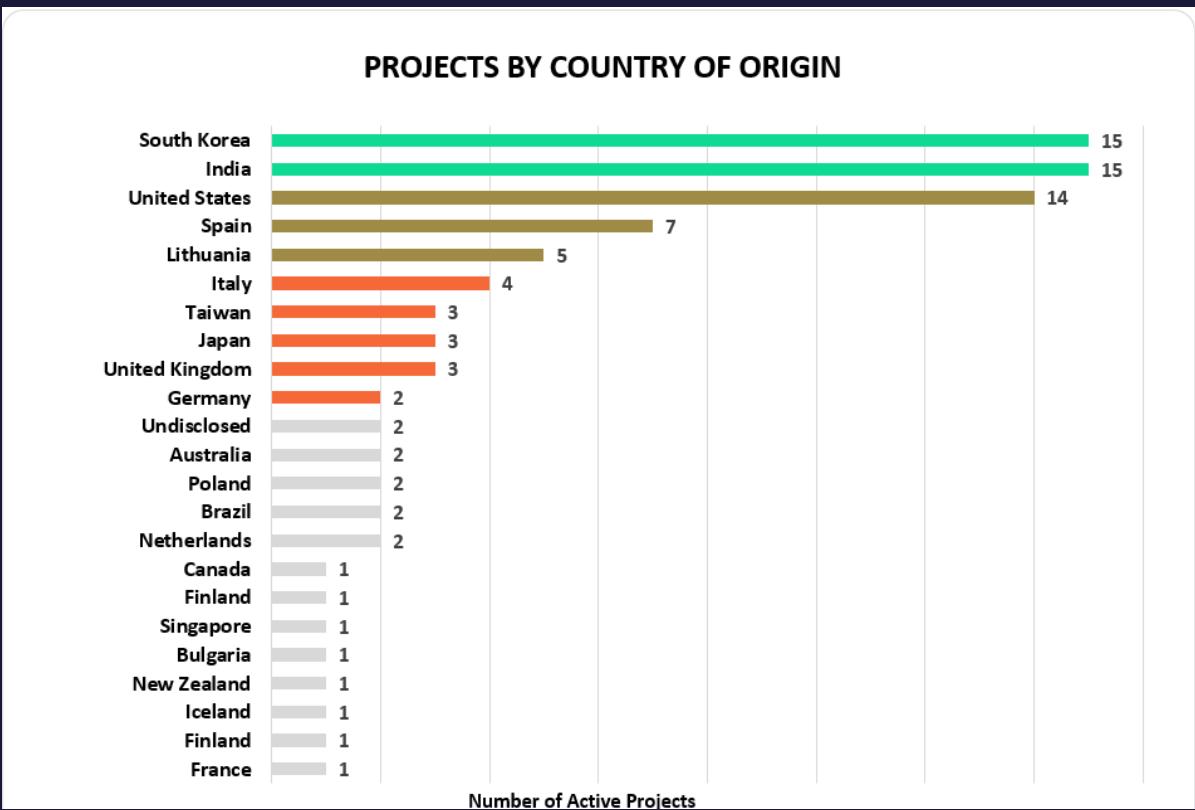
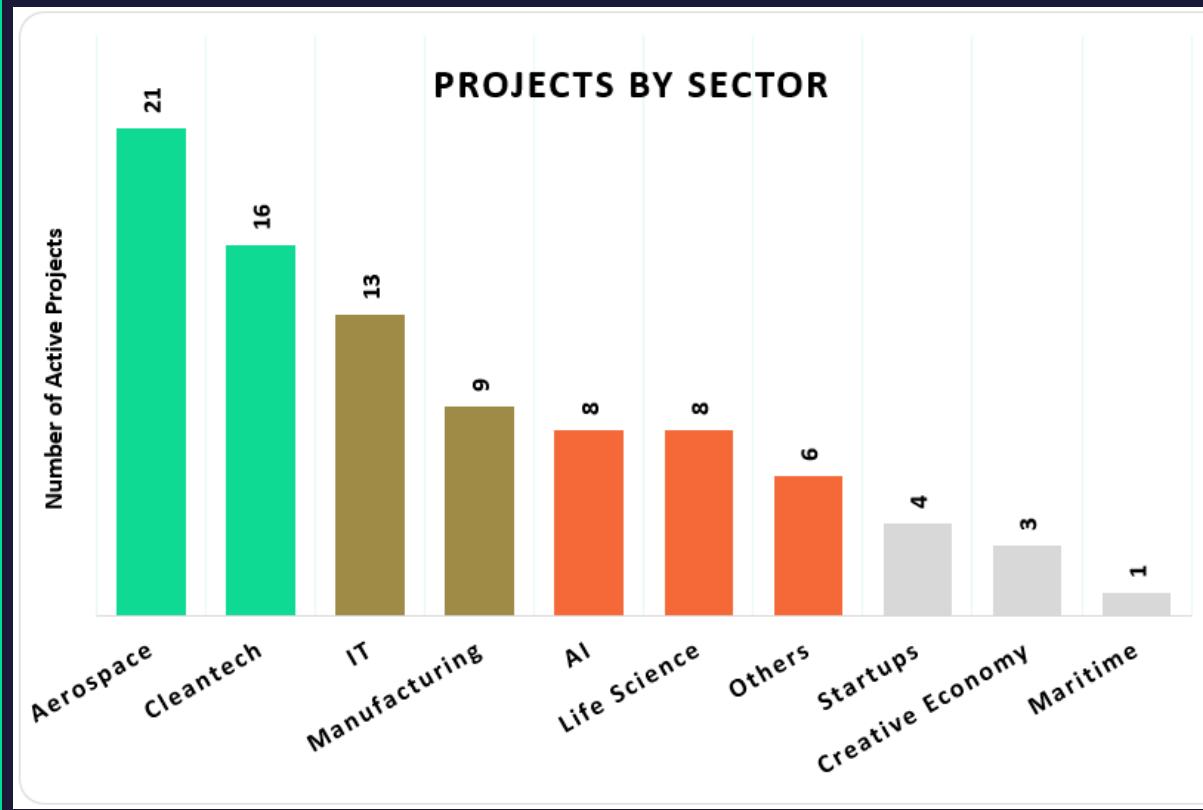
400+ COMPANY ENGAGEMENTS

78 PROJECTS IN
PIPELINE

6
PROJECTS
WON

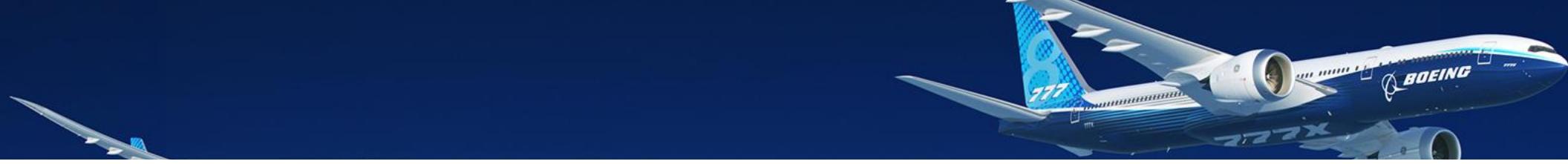
1. 400+ companies, 20+ delegations, 5 international missions
2. 78 leads and opportunities in pipeline, 2,801 potential jobs, \$4.19B potential CAPEX
3. 6 projects won:
 - Quebec Trade Office
 - Gamer Republic
 - Nexa GSE Inc
 - Haveus Aerotech
 - RSR Aviation
 - GACC West Coast

Active Project Pipeline: Sector & Country Trends





SNOHOMISH COUNTY BUSINESS ATTRACTION



SelectUSA Seattle Spinoff

- In 2025, we sent 30 qualified “leads” to EASC and Snohomish County—these are businesses that are ready, willing and able to expand to and invest in the region.
- The most successful source of both qualified leads and wins has been our signature program, the SelectUSA Spinoff
- SelectUSA is the country’s largest FDI conference, attracting companies from around the world. GSP won the “spinoff” designation in 2023, enabling us to leverage this brand and invite companies here ahead of their visit to DC.
- The spinoff is a 3-day familiarization tour where we roll out the red carpet and showcase the region’s assets.
- The GSP team sources hundreds of leads, and qualified and recruited 30 delegates representing 22 international companies. We work with EASC to program the full day spent in Snohomish County.
- In the first three years of the program, we’ve already announced 7 companies who have expanded to our region.



Additional introductions/leads:

- Under a separate contract with Snohomish County, GSP led a delegation to the UK to explore opportunities in SAF. Our team brokered intros to Firefly, Shell, Phillips 66, BP.
- Additional business attraction leads sent to EASC: Project Lift, Project Material / NanoTech, Project Renewal, Project Talon.





Greater Seattle Export Accelerator

- We are also three years into our GSEA program, enabling local businesses to expand their revenues through export revenues (our formal report to you includes success metrics on revenue growth and international expansion as the result of the program).
- It's an 8-week hybrid program (both in-person and virtual, led an expert instructor and subject matter experts, and a combination of 1:1 coaching and full cohort programming).
- Three SnoCo companies in 2025: Apache Aerospace, Emissol LLC, Amu Nutrition.

Outbound Missions

- Co-led and programmed International Leadership Mission to Munich, Berlin, and Hamburg (Executive Somers participated)
- Led business attraction mission to Lithuania
- Represented Snohomish County and the region at the Paris Air Show (alongside EASC and other Snohomish County partners)
- Note: although under a separate contract with Snohomish County, led and programmed Ireland/UK SAF Mission (Executive Somers participated)



Outbound Missions '25

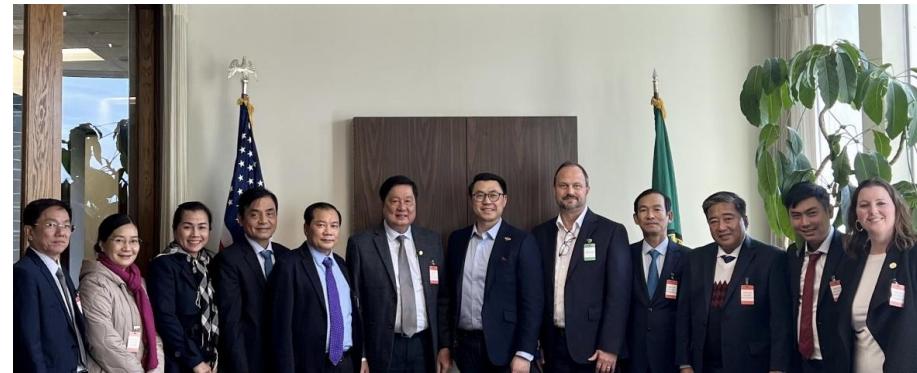


Inbound Missions



- GSP supported a major mission of 33 delegates from Chubu, Japan to Snohomish County in '25; presented and supported the organization of the program at the Port of Everett. Companies represented included those in the automotive sector such as Toyota, Gifu, and Daido.
- GSP gave Nano Tech SpA a bespoke full day tour of Snohomish County in '25. Note that the Nano Tech CEO Giuseppe Galimberti plans to visit Sno Co in Q1 2026.

Inbound Business and Protocol Delegations '25



Telling Our Story



- In 2025 we pushed 7 major Snohomish County stories across our communication channels, and I should note that we've grown our reach significantly this past year.
- We reached 1.13M impressions, a 653% year-over-year increase. Plus 7.5M with media partners.
- Speaking of GeekWire, Uncommon Thinkers Awards: This year, Portal Space Systems and Jeff Thornburg were one of six honorees (read the [article](#)).
- 6 additional highlights showcase the innovation economy, regional transit hub, leadership in fusion, aerospace and biomed manufacturing: Plug & Play Expansion to Everett, Pfizer visit, Seattle Paine Field International Airport visit and tour, Everett Ship Repair visit and tour, Zap Energy tour, Boeing Future of Flight visit and tour.

RESEARCH AND MARKETING SUPPORT

- Regional Economic Developer meeting and monthly investor update.
- Building economic development capacity: Victoria led educational sessions “Lunch and Learn” for Economic Developers to explore GSP subscription databases.

Yelena held monthly Marketing and Communications calls with EASC Pablo Colindres Moreno to align priorities and messaging.

- Bespoke research support: Aerospace regional comparisons, Snohomish County deal flow and funding report, Housing research for an RFI.



Thank you for your partnership

